

Impact Report

2023



VIRGINIA TECH™



SUMMIT 2023

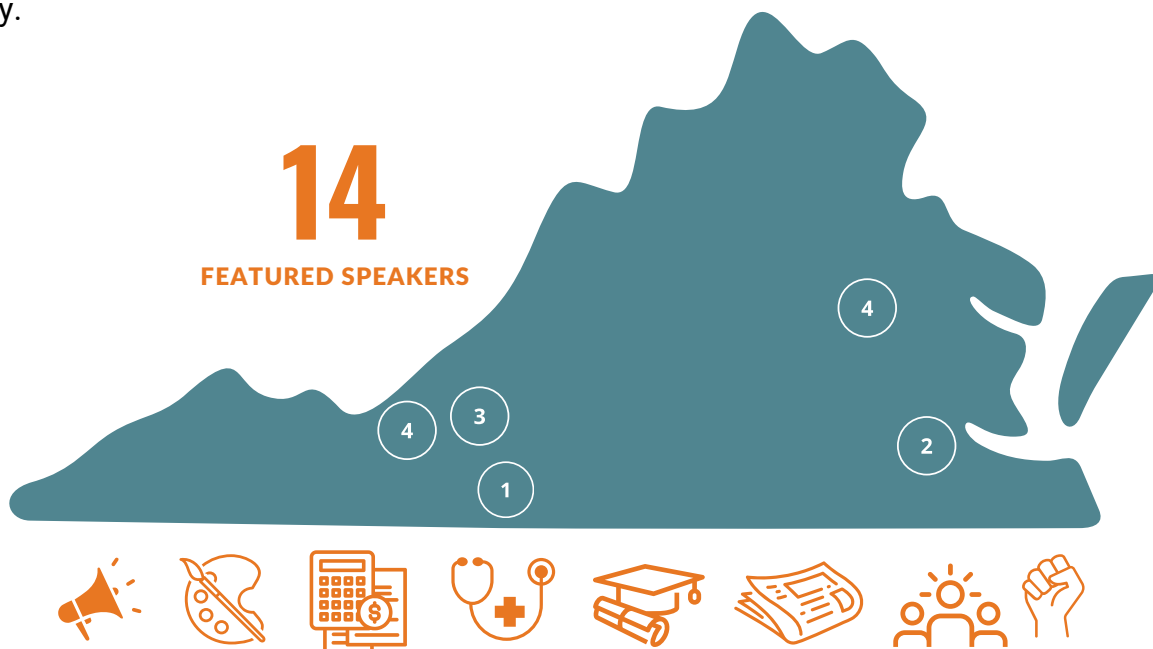
**Amplifying Voices.
Her Story. Our Story.**

“EVERY SPEAKER WAS MOTIVATIONAL AND GAVE ME MANY TAKEAWAYS.”



SPEAKERS

Fourteen speakers from communities spanning the Commonwealth shared stories that aligned with the theme “Amplifying Voices. Her Story. Our Story.” and followed multiple tracks including amplifying voices, curating collective stories of impact, and the power of your story. Two powerful keynote speakers, Dr. Winifred Bragg of the BraggFactor and Andrea Lynn White with Genworth Financial, bookended the day with powerful messages outlining how they have worked to amplify their voices with dynamic leadership lessons woven in. Breakout sessions featured a range of professionals working in advocacy, arts & culture, finance, health care, higher education, media, nonprofits, public service, and social justice. A special Hokie Highlight showcased three dynamic leaders within the university who shared how their work and outreach amplify voices, highlighting lessons learned through their individual careers and professional journeys and the impact the collective Story.



PARTICIPANTS

"THE BREAKOUT SESSION MADE ME FEEL I CAN DO ANYTHING I SET MY MIND TO."

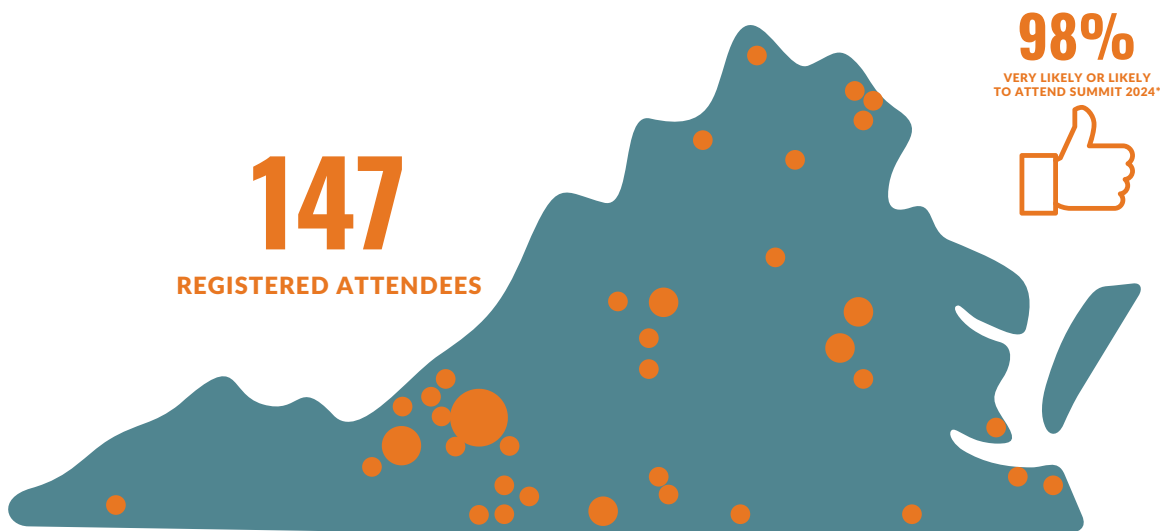
About 150 participants registered for the Women Impact Virginia Summit. One-third of registrants opted to participate in a pre-conference event which was held at Twisted Track Brewpub and served as an opportunity to meet and connect with participants and speakers before the event.



"MY MOST MEANINGFUL TAKEAWAY IS THAT WE ARE ALL LEADERS, WE JUST HAVE TO PUSH A DOOR FULLY OPEN TO BECOME ONE."

Participants represented a diverse collection of professional working women across industries, career stages, and geographic locations.

Industry representation included communications, local government construction, health care, economic development, public relations entrepreneurs, finance/banking, government contracting, higher education, K-12 education, tourism, and others.



55%
MID CAREER

27%
EARLY CAREER

16%
SENIOR CAREER

2%
NEW OPPORTUNITIES

PARTNERS

Twenty-three program sponsors invested just under \$15,000 to support the Women Impact Virginia Summit, further cementing the program as a worthy professional development opportunity and reflected a rise of \$6,000 in sponsorships over 2022. New sponsors joined loyal contributors to create a diverse mix of industry support representing large corporations, small businesses, and nonprofit organizations spread across the Commonwealth.



UT PROSIM

During the 2023 Women Impact Virginia Summit, participants took action to advance Virginia Tech's motto *Ut Prosim* (That I May Serve). In the spirit of the theme Amplifying Voices. Her Story. Our Story., participants helped to support the Blue Ridge Literacy program with a supply drive. The donations collected were used by 82 learners who participated in BRL's fall semester of ESOL classes between September 7 and December 21, 2023. In addition, the donated children's books and materials were distributed among 35 children who accompanied their parents at BRL's Annual Celebration held on October 28th. A special thanks to all program attendees who pitched in to support this service project and embody the *Ut Prosim* motto.



PLANNING COMMITTEE

The Women Impact Virginia planning committee is comprised of women spanning the Commonwealth who represent various centers within Virginia Tech's Outreach and International Affairs division. Outreach and International Affairs fulfills the university's global land-grant mission by sharing the best of Virginia Tech by working alongside communities across the Commonwealth and around the world. OIA's network of Commonwealth Campus Centers located in Abingdon, Roanoke, Richmond, and Newport News, plus the Reynolds Homestead in Critz, engage with their communities to build cross-sectoral partnerships, provide professional development programs, develop community engagement initiatives, and promote diverse collaborations to enrich research, discovery, and student learning.

The collaborative nature of this program creates an opportunity for us to exercise our institutional and individual commitment to *Ut Prosim* (That I May Serve). In the spirit of community, diversity, and excellence, we commit to advancing a more diverse, equitable, and inclusive community. The Women Impact Virginia Summit is just one way the university's Commonwealth Campus Centers can serve communities by providing professional development and personal enrichment programs.



OUTREACH & INTERNATIONAL AFFAIRS
VIRGINIA TECH.

What participants loved about the Summit:

Speakers
Headshots
Energy
Enthusiasm
Community
Network
Venue
Inspiration



**"MY MOST MEANINGFUL TAKEAWAY WAS THAT I LEARNED
HOW TO AMPLIFY MY VOICE."**

JOIN US AT THE 2024 SUMMIT!



VISIT OUR WEBSITE TO JOIN OUR
NEWSLETTER AND LEARN MORE!

WWW.OUTREACH.VT.EDU/WOMEN