

University Committee on International Affairs (UCIA)

March 27, 2023

All Zoom Meeting

Minutes

Attendance: Tom Archibald, Brian Bond, Amanda Broome, Jennifer Clevenger, Rachel Fitzgerald, Kathy Hager, Khaled Hassouna, Don Hempson, Iuliia Hoban, Farida Jalalzai, Ran Jin, Theresa Johansson, Christi Lineberry, Mallory Miller, Jennifer Nardine, Kimberly Rhodes, Nicole Sanderlin, Pamela Smart-Smith, Lauren Surface, John Talerico, Judy Taylor, Jennifer Tkacz

Farida Jalalzai welcomed the group and called the meeting to order at 10:02 a.m.

1. **Agenda Approval:** Farida asked for approval of the Agenda; there were no edits to the Agenda; the Agenda was approved as presented by unanimous consent.
2. **Membership Introductions (Name and area of representation):** Self-Introductions were made.
3. **Announcement of Approval of Minutes, February 27, 2023:** The minutes from the February 27, 2023 meeting had been previously distributed electronically, with the call for edits and approval. The minutes were approved electronically subsequent to this meeting (**ATTACHMENT A**).
4. **International Activities Discussion:**
 - a. **International Education Week Committee Proposal:** The proposal was updated and sent out to members electronically for voting. The voting will end April 5, 2023.
 - b. **Global at Home Central Website:** Discussion included the maintenance of the Global at Home website; Theresa Johansson indicated it may be a group effort. She suggested that Amanda Broome could be a point of contact; with the possibility of sending out a request 2-3 times a year to Deans and Associate Deans requesting updates on programs in their college. Theresa also indicated that Theo Figurasin, Global Education Office's Communicator could also help with this project.

Discussions included audience and mission; the Global Data App which collects the data and what are the gaps in the app and what would this add to the project. In terms of gaps and long-term sustainability, since international activities are reported in other systems; how can the data be brought together into one. Theresa indicated that there needs to be a tool to tell Virginia Tech's international story and it would be helpful to have better story-telling by Virginia Tech overall. The audience should be internal and external audiences. Comments included an outward focus as well as an internal; as well as getting information out better across the board. Ideas raised of where could faculty go and what are the requirements as well as how to engage research and uplift visibility. Nicole indicated that the Data Commons app is only internal facing for data collection due to privacy concerns. The suggestion was to see if a tool could be worked into the Global Strategy Plan. Don Hempson indicated this is a topic that has come up in several of the touch-point groups; and looking at ways to incorporate into the recommendation.

- c. **University Global Rankings:** Mallory Miller gave a presentation on the UN Sustainable Development Goals (SDGs) (**ATTACHMENT B**). There are 17 SDGs that are looked out in the overall ranking of universities. Universities are asked to submit data to at least 4 of the SDGs. The rankings should be out within the next couple of months. There are activities in all areas, but not all areas are comprehensive. For 2022 Virginia Tech is ranked 98 overall; for more information regarding Impact Rankings (<https://www.vt.edu/about/rankings.html>). Mallory

indicated conversations with Rich Mathieson showcasing the land-grant activities and filter through SDGs; research, outreach, teaching and stewardship. Stories could include tags and how they relate to SDGs to enable them to be searchable. There is a team of communicators that includes Lindsey Haugh, Dave Guerin, Rich Mathieson and others that are working to get key terms for tagging.

- d. **Introduction of the Global Newsletter:** Amanda Broome gave a presentation regarding a new Global Newsletter (**ATTACHMENT C**). The project is being proposed to be sent out month and to showcase what Virginia Tech is doing as a whole. The newsletter will be created and disseminated; with the need to have partners to supply content for the newsletter. In making the newsletter a success, the request for UCIA will be to provide feedback, suggestions, content on the Google form (to be created) or by email (intlnewsletter@vt.edu). If members could include questions and points of contact for your respective areas; that would be helpful. The suggestion is to have 2-3 newsletters a semester.

5. **Updates:** Due to time, the updates will be on next month's agenda.

6. **Member Announcements/Comments:** The call for announcements/comments was made. Don Hempson announced that with regard to the MOU Working group, there were a lot of changes. International Support Services is currently changing; and attempts to update websites are currently being made. Faculty members are expected to be the initiators on all MOUS; and all should have access and be able to enter all information and submit for approval. Don requested that members relay this information back to their departments with faculty to continue to be initiators.

Luliia Hoban indicated next week Fulbright Scholar, Dr. Mervi Kaukko will give a public lecture on the "Refugee Education for Uncertain Futures. Analysis of Teachers' Practices in Finland, South Africa and Australia"; as well as a Webinar on "Education for Living Well in a World Worth Living In".

Theresa announced the International Street Fair to take place on April 23 on Alumni Mall; Noon-6:00 p.m.

7. **Announcement of Next Meeting:** A reminder that the next meeting will be held on **Monday, April 24, 2023 at 10:00 a.m. (Blacksburg Time)/4:00 p.m. (Swiss Time)**. **PLEASE NOTE:** This meeting will be both an in-person and Zoom (hybrid) meeting; for those that are local, please join us at 526 Prices Fork Road, Large Conference Room.

8. **Adjournment:** There being no further business and no objections, the meeting adjourned at 11:03 a.m.

2022-2023 Meeting Dates: All meetings will take place from 10:00-11:00 a.m. (Blacksburg Time). Those members unable to attend are encouraged to send a proxy/alternate to the meeting.

- April 24, 2023
- **NO MAY MEETING**

Respectfully submitted

Kimberly Rhodes, Recording Secretary

University Committee on International Affairs (UCIA)
February 27, 2023
All Zoom Meeting
Minutes

Attendance: Farida Jalalzai (presiding), Tom Archibald, Don Back, Brian Bond, Amanda Broome, Jennifer Clevenger, Juan Espinoza, Kathy Hager, Khaled Hassouna, Don Hempson, Iuliia Hoban, Theresa Johansson, Rich Mathieson, Jamie McGrath, Kim McKinnie, Mallory Miller, Jennifer Nardine, Valerie Ragan, Kimberly Rhodes, Nicole Sanderlin, Sara Steinert Borella, Lauren Surface, John Talerico, Judy Taylor, Tom Thompson, Janell Watson

Farida Jalalzai welcomed the group and called the meeting to order at 10:00 a.m.

1. **Agenda Approval:** Farida asked for approval of the Agenda; there were no edits to the Agenda; the Agenda was approved as presented by unanimous consent.
2. **Membership Introductions (Name and area of representation):** Self-Introductions were made.
3. **Announcement of Approval of Minutes, January 23, 2023:** The minutes from the January 23, 2023 meeting had been previously distributed electronically, with the call for edits and approval. The minutes were approved electronically (**see attached**).
4. **International Activities Discussion:**
 - a. **International Education Week Committee Proposal:** At the January 23 UCIA meeting, a proposal from David Clubb was made asking for UCIA to assist in the planning of the annual event, International Education Week (IEW). A formal proposal was developed; and sent out to members electronically to be discussed. Discussion included the overall capacity that faculty and staff have across the University to take on the planning of IEW. Discussion also included calling on other faculty and staff across the University that may not be members of UCIA. Theresa Johansson indicated that the Global Education Office (GEO) would be involved in the planning of this event. Iuliia Hoban stated that the hope is to involve more members of colleges and faculty. Some members raised the suggestion that they would feel more comfortable if the proposal did not indicate that UCIA would have sole responsibility of IEW, but have close coordination with Cranwell and GEO and perhaps involve more Associate Deans within the University Colleges. Discussion included working with other departments across campus that might have the depth of resources. The next steps are to update the proposal and get it out to members for electronic voting.
 - b. **Global at Home Central Website:** Theresa spoke previously about a central website to include Virginia Tech's global activities. Discussion included who will build the website; who will maintain the website and where will it reside. Some members indicated they had discussions with their colleagues and some received positive feedback in knowing what other colleagues across the University are participating in. Some of the core questions need to be explored further; with both internal and external focuses and how the database would work. Some members were very interested in this project; and others indicated that this project has been previously discussed as well as other websites implemented. Some members indicated that it is hard to get faculty members to share the level of detail that would be helpful for the project. Other members indicated if the information gathered could include Country; Partner Institution/Name; and faculty name that would be enough information for users to contact the faculty member.

Rich Mathieson spoke about creating an International Newsletter to include announcements and employment opportunities. Mallory Miller indicated next month she would be presenting on global rankings and sustainable development goals to also include activity metrics; and a dashboard/rankings page. The suggestion was made to keep this topic on the agenda to continue discussions.

- c. **University Global Strategy Working Group:** Don Hempson spoke about the University Global Strategy Working Group. The working group was established at the request of President Sands and Provost Clarke to develop a white paper to move forward with the University Global Strategy. Members of the working group include Tom Archibald, Juan Espinoza, Guru Ghosh (co-chair), Don Hempson, Dan Sui (co-chair), Aimée Surprenant, John Torget and Robert Weiss. The white paper will be developed to outline the University Global Strategic Plan; to include the UN Sustainable Development Goals; what the University priorities are; and what global research and scholarship should look like as well as global faculty development. Global research; globalizing the curriculum; global experience; global experiential learning; global strategic service; student advising; engagement and outreach are some of the aspects to be included in the strategic plan. Currently there are various offices across the University that the working group is talking with to include Department Heads; Council of College Deans; Academic Affairs Council; Northern Virginia Steering Committee; Beyond Boundaries; Research Division; International Undergraduate and Graduate groups associated with Cranwell; the Commission on Outreach and International Affairs and UCIA. The request from UCIA as well as other groups is to give consideration of what can drive and elevate strategic themes for a University Strategic Plan. Any questions, comments and/or feedback can be sent directly to Don Hempson. We will keep this topic on the Agenda for the next UCIA meeting.

5. Updates

- a. Working Group updates: In the interest of time, working group updates are deferred to March.
- b. Alumni Awards for International Education, Outreach and Research: Jennifer Nardine indicated the selection committee has completed the process; announced the winners-indicated that the members keep the winners confidential. The notification letters have been signed and sent out; the committee thanked Kim Rhodes for her support of the awards process.

6. **Member Announcements/Comments:** The call for announcements/comments was made. Don Hempson announced that International Support Services was currently facing resource constraints and asked for patience while the department works through restructuring to expand services and enhancements to processes. If members could communicate back to their units of the current developments. Theresa confirmed full enrollment of the July workshop for Study Abroad. Iuliia spoke about the Migrant and Displacement Studies will be selecting a displaced scholar from Ukraine to come to campus fall of 2024.

7. **Announcement of Next Meeting:** A reminder that the next meeting will be held on **Monday, March 27, 2023 at 10:00 a.m. (Blacksburg Time)/4:00 p.m. (Swiss Time).** **PLEASE NOTE: Until further notice, the meetings will be Zoom only.**

8. **Adjournment:** There being no further business and no objections, the meeting adjourned at 10:59 a.m.

2022-2023 Meeting Dates: *All meetings will take place from 10:00-11:00 a.m. (Blacksburg Time). Those members unable to attend are encouraged to send a proxy/alternate to the meeting.*

➤ March 27, 2023

➤ **NO MAY MEETING**

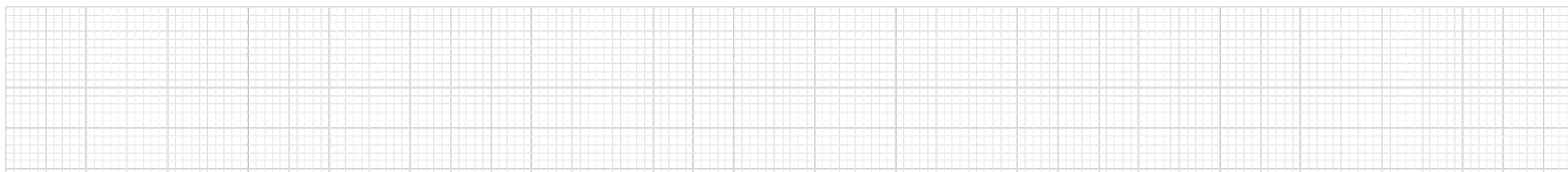
➤ April 24, 2023

Respectfully submitted

Kimberly Rhodes, Recording Secretary

UN Sustainable Development Goals (SDGs)

MARCH 27, 2023

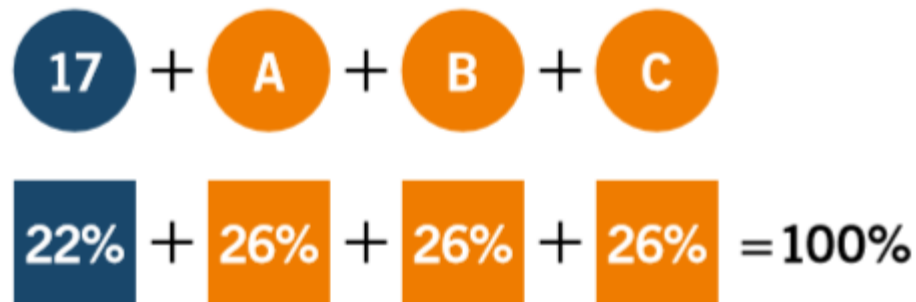


01

THE Impact Rankings

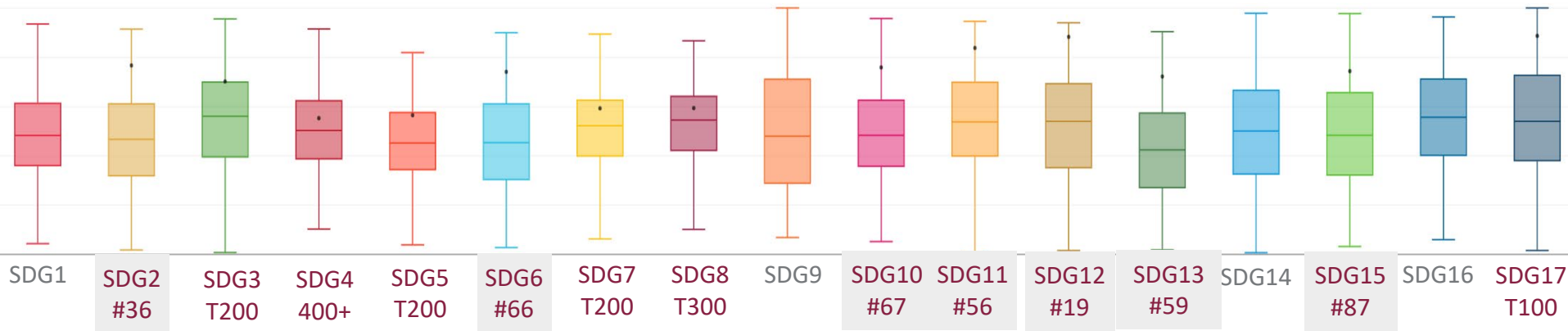
THE Impact Rankings Overview

- THE Impact Rankings were established in 2018 and attempt to assess universities against the United Nations' Sustainable Development Goals (SDGs)
- Indicators assess research, outreach, and stewardship
- 17 SDGs and participation in the overall ranking requires universities to submit data to at least 4 of the SDGs



2022 Impact Ranking Scores

Overall Impact Ranking #98



7 of 13 SDGs Ranked in Top 100



2023 Data Collection & Submission Process



03

UN SDGs Framework

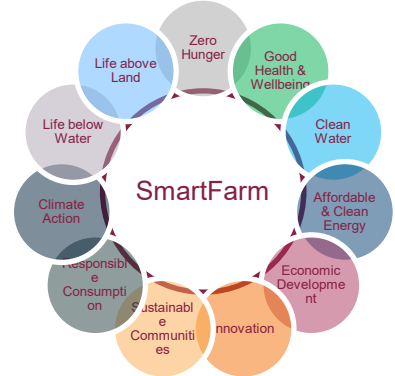
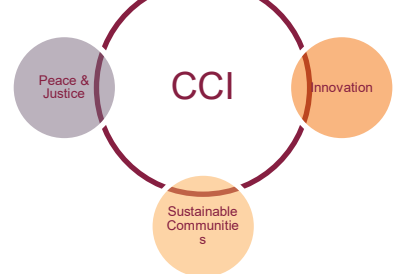
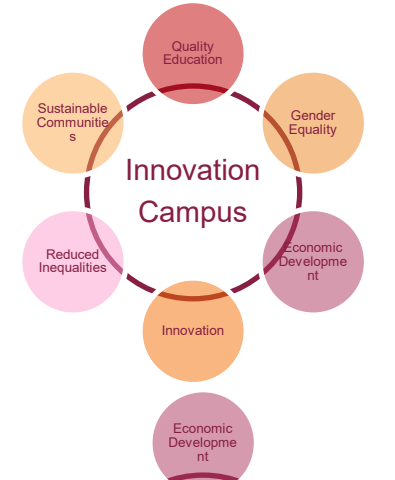
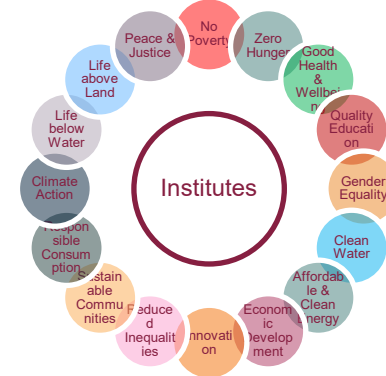
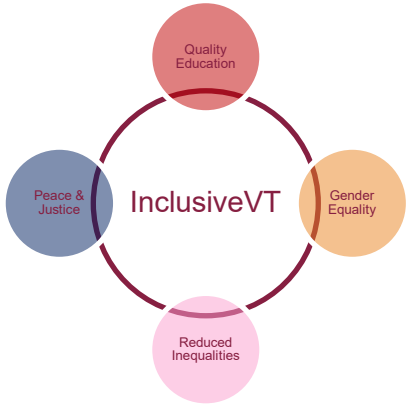
Global Land-Grant Impact



 **SUSTAINABLE DEVELOPMENT GOALS**



University Strategies By SDG



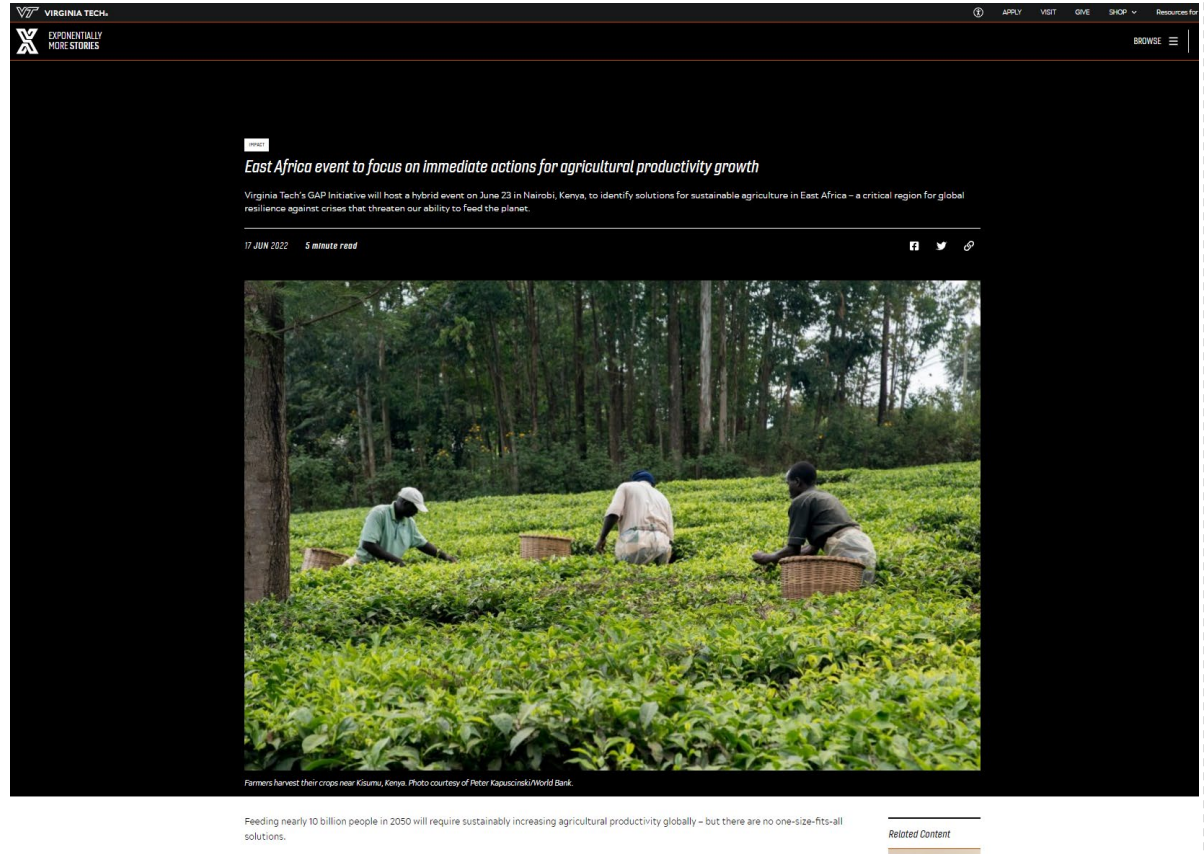
Example: VT news story that could be categorized into evidence of impact in several SDGs

Impact

SDG2: Zero Hunger

SDG3: Good Health & Wellbeing

SDG8: Economic Growth



The screenshot shows a news article from Virginia Tech. The header includes the Virginia Tech logo and the tagline "EXPONENTIALLY MORE STORES". The article title is "East Africa event to focus on immediate actions for agricultural productivity growth". Below the title, a sub-headline reads: "Virginia Tech's GAP Initiative will host a hybrid event on June 23 in Nairobi, Kenya, to identify solutions for sustainable agriculture in East Africa – a critical region for global resilience against crises that threaten our ability to feed the planet." The article is dated "17 JUN 2022" and is a "5 minute read". There are social media icons for Facebook, Twitter, and LinkedIn. The main image shows three farmers harvesting tea plants in a field near Kisumu, Kenya. Below the image, a caption reads: "Farmers harvest their crops near Kisumu, Kenya. Photo courtesy of Peter Kapuscinski/World Bank." At the bottom of the page, there is a section for "Related Content".

Example: VT news story that could be categorized into evidence of impact in several SDGs

Impact

SDG5:
Gender
Equality

SDG8:
Economic
Growth

SDG10:
Reduced
Inequalities

The screenshot shows a news article from Virginia Tech. The header includes the Virginia Tech logo and the tagline 'EXPONENTIALLY MORE STORIES'. The article title is 'Virginia Tech helps mobilize women-led driving school and taxi service to reduce gender-based violence in South Africa'. The author is Sara Hendery, dated 10 JAN 2022, with a 4-minute read time. Below the title is a photograph of four young women standing outdoors. The caption reads: 'Students Lauren Miller, Maddie O'Reilly, Marley Blycher, and Julianne Anderson are helping a South Africa-based company make public transportation safer and more accessible.' The article text begins with: 'When Joanie Fredericks founded Ladies Own Transport in South Africa, her mission was simple: serve and protect women. South Africa has one of the highest rates of violence against women and girls, and that violence frequently occurs on public transit. In 2018, Fredericks started Ladies Own Transport to provide driving lessons to women so they wouldn't need to rely on public transit. Now, Fredericks also offers a ride-sharing service that provides rides for women by women. That's when Virginia Tech's Jessica Agnew got involved.' There is a 'Related Content' section with a small thumbnail image of a woman.

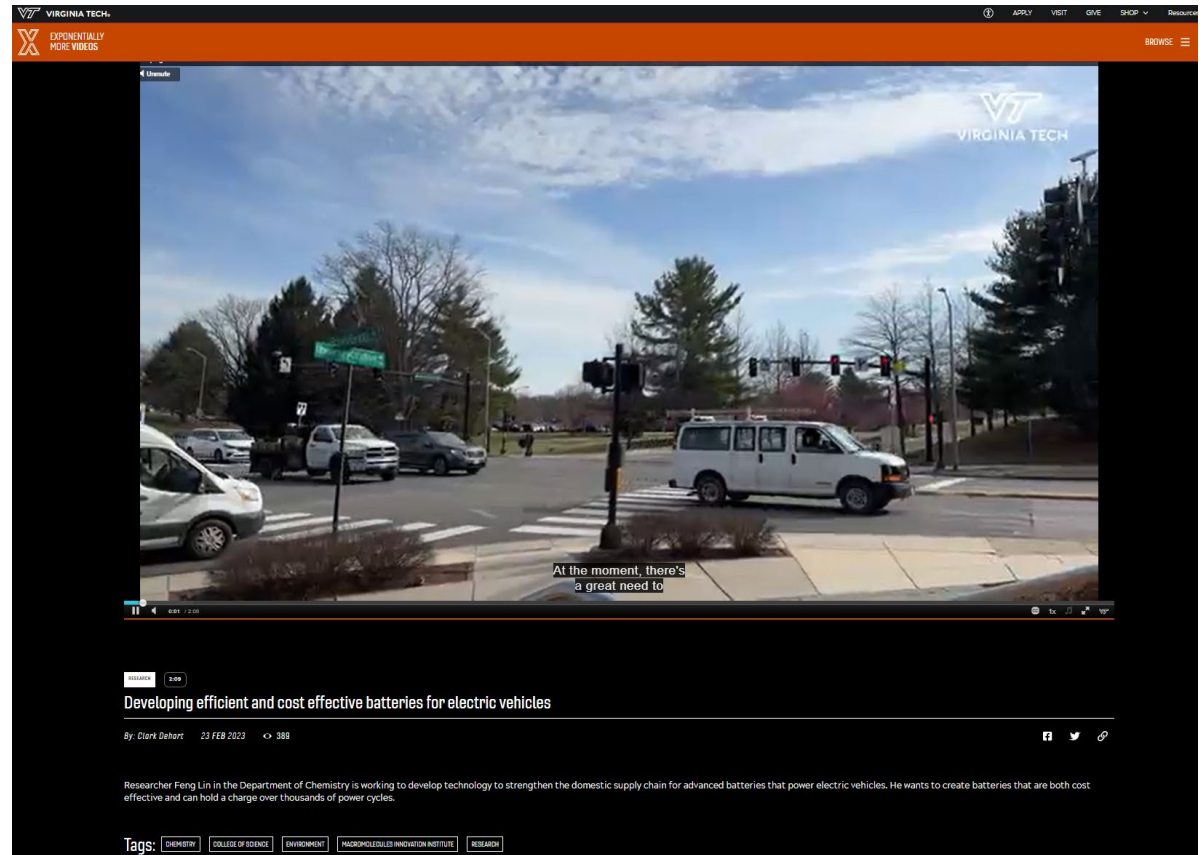
Example: VT news story that could be categorized into evidence of impact in SDG3: Good Health & Wellbeing

Impact

SDG7:
Clean
Energy

SDG9:
Innovation

SDG12:
Sustainable
Cities



The screenshot shows a video player on the Virginia Tech website. The video content is a street scene with a white van and other vehicles. A subtitle at the bottom of the video reads: "At the moment, there's a great need to". Below the video player, the article title is "Developing efficient and cost effective batteries for electric vehicles". The author is listed as "By: Clark Dehart" and the date is "23 FEB 2023". There are 389 views indicated. The article text below the title states: "Researcher Feng Lin in the Department of Chemistry is working to develop technology to strengthen the domestic supply chain for advanced batteries that power electric vehicles. He wants to create batteries that are both cost effective and can hold a charge over thousands of power cycles." At the bottom, there are tags for "CHEMISTRY", "COLLEGE OF SCIENCE", "ENVIRONMENT", "MACROMOLECULES INNOVATION INSTITUTE", and "RESEARCH".

02

Reference Slides



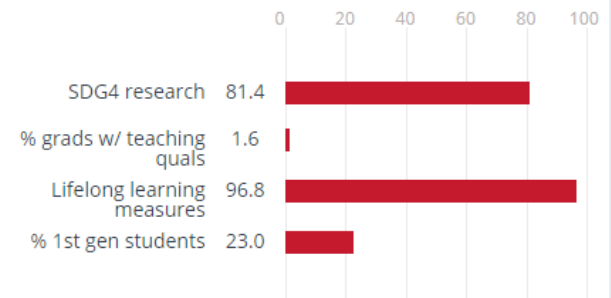
2022 THE IMPACT RANKING TOP 400

4 

QUALITY EDUCATION

RANK
SCORE **55.3** RANK **401-** out of **1180** institutions

[Details](#)





2022 THE IMPACT RANKING TOP 300



DECENT WORK AND ECONOMIC GROWTH

SCORE **59.4** RANK **301-**
400 out of 850 institutions

[Details](#)



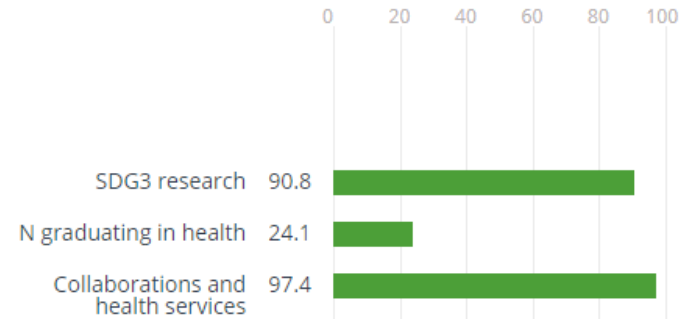
2022 THE IMPACT RANKING TOP 200

3 

GOOD HEALTH AND WELLBEING

RANK
SCORE **70.2** RANK **201-**
out of 1101 institutions

[Details](#)

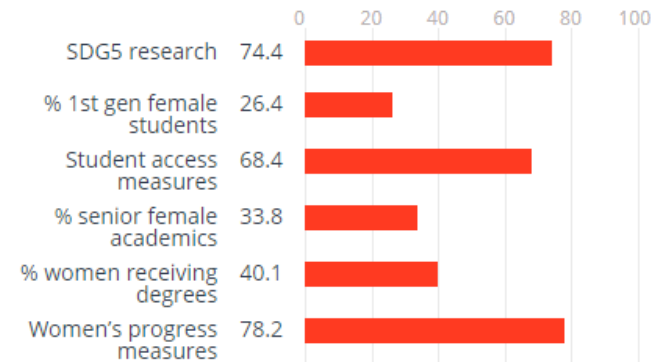


5 

GENDER EQUALITY

RANK
SCORE **56.5** RANK **201-**
out of 938 institutions

[Details](#)

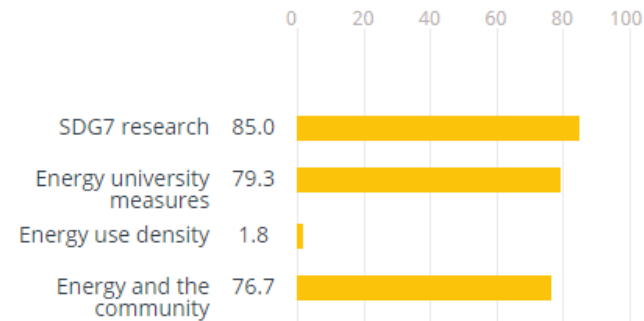


7 

AFFORDABLE AND CLEAN ENERGY

RANK
SCORE **59.3** RANK **201-**
out of 706 institutions

[Details](#)





2022 THE IMPACT RANKING TOP 100

6

CLEAN WATER AND SANITATION

SCORE **74.1** RANK **66** out of 635 institutions

Details

10

REDUCED INEQUALITIES

SCORE **75.9** RANK **67** out of 796 institutions

Details

15

LIFE ON LAND

SCORE **74.4** RANK **87** out of 521 institutions

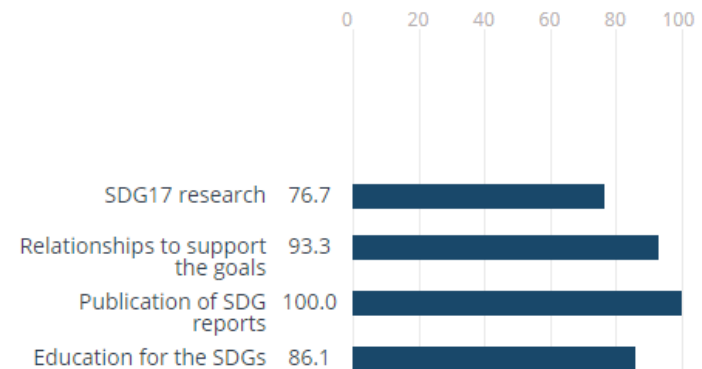
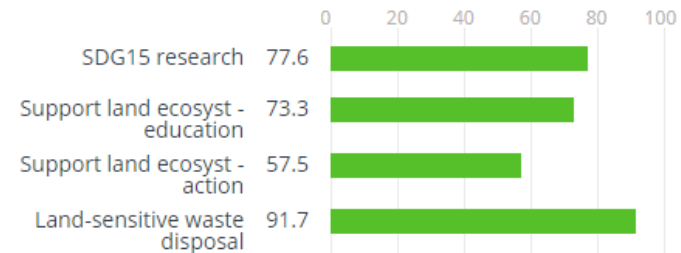
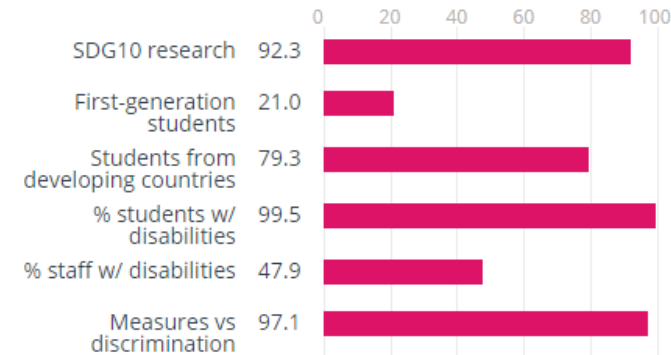
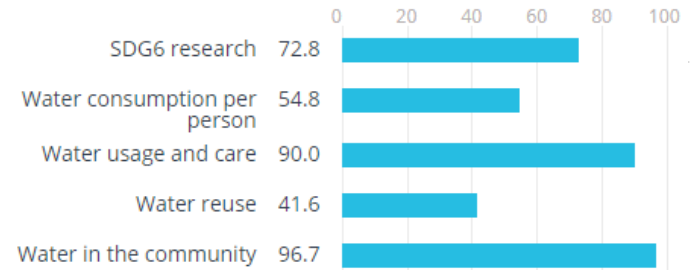
Details

17

PARTNERSHIP FOR THE GOALS

MANDATORY QUALIFYING SDG - 22% OF OVERALL

SCORE **88.7** RANK **101-** out of 1441 institutions





2022 THE IMPACT RANKING TOP 60



ZERO HUNGER

QUALIFYING SDG - 26% OF OVERALL

SCORE **76.7** RANK **36** out of 553 institutions

Details



SUSTAINABLE CITIES AND COMMUNITIES

QUALIFYING SDG - 26% OF OVERALL

SCORE **83.8** RANK **=56** out of 783 institutions

Details



RESPONSIBLE CONSUMPTION AND PRODUCTION

QUALIFYING SDG - 26% OF OVERALL

SCORE **88.3** RANK **=19** out of 606 institutions

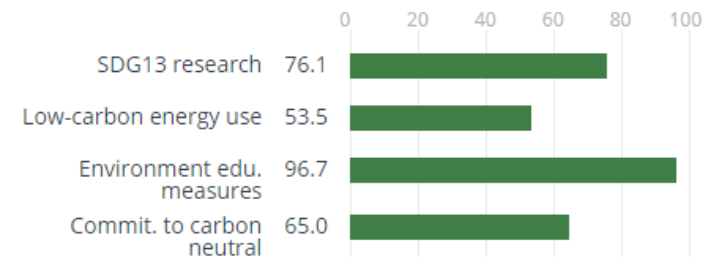
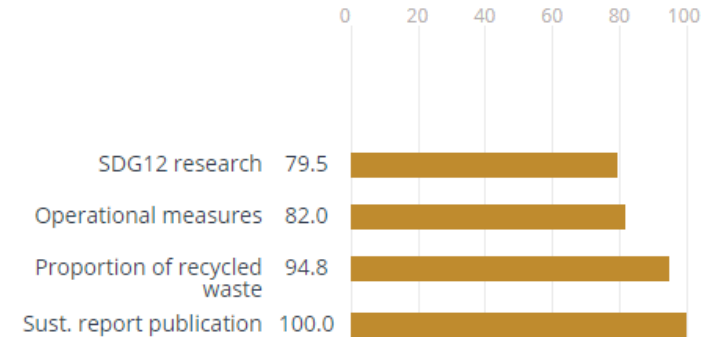
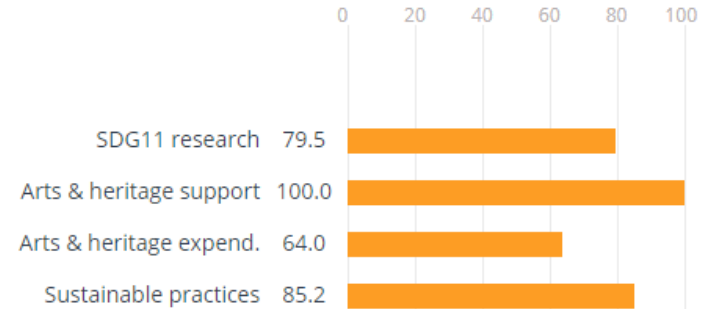
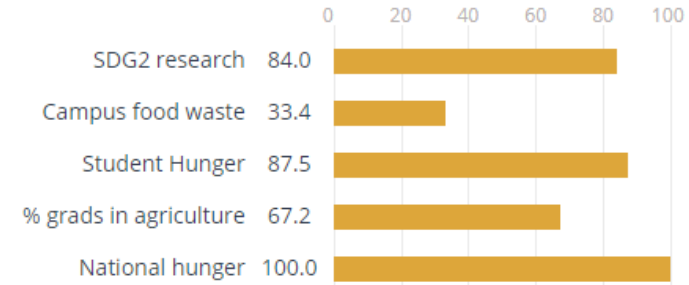
Details



CLIMATE ACTION

SCORE **72.2** RANK **=59** out of 674 institutions

Details



INTERNATIONAL NEWSLETTER

AN ALL-UNIVERSITY , ALL-INTERNATIONAL ENDEAVOR

WHAT IS IT:

- curation of international happenings and connections across the university.
 - A convenient assemblage of events, opportunities, and highlights showcasing how VT fulfills its land grant mission internationally. (i.e. how we are addressing challenges experienced by communities across the globe through education, research, and engagement initiatives)
-

EXAMPLES

WHY:

- 1) Connecting interested audiences with VT's international happenings and opportunities to encourage interdepartmental collaboration and engagement
 - 2) Underscores VT's mission as a global land grant university –both promoting and encouraging the scholarship and service VT is involved with around the world.
-

HOW:

1) OIA can create and disseminate it

2) We will need committed partners across the university who will continually find and supply content for the newsletter

As the purpose of the newsletter aligns with the mandate of UCIA, UCIA is uniquely positioned to have the insight and connections that could make consistent content generation possible

HOW YOU CAN HELP

Consistency

Coverage

Connection

YOUR FEEDBACK

Possible Newsletter Name:

1. VT: the Global Land Grant
2. Global Land Grant Newsletter
3. Global VT Newsletter
4. VT International Newsletter

YOUR FEEDBACK

Content submission

- Google form (accessible from an OIA webpage and at the bottom of each newsletter)
- Emailing/forwarding to intlnewsletter@vt.edu
- Monthly editorial meetings with appointed staff

YOUR FEEDBACK

Frequency

- Do you suspect we will have enough content and buy-in to make this monthly?

Broome, Amanda

From: Outreach and International Affairs <oia@send.vt.edu>
Sent: Thursday, February 23, 2023 1:55 PM
To: Broome, Amanda
Subject: [Proof 5] VT International: February Newsletter



INTERNATIONAL

Monthly Bulletin

EVENTS



Center Fellows Speaker Series talk

The Center for Food Systems and Community Transformation and the Center for International Research, Education, and Development are inviting all Hokies to the Center Fellows Speaker Series. February's talk features Maria Elisa Christie, Director of Women and Gender in International Development. From her research in three separate countries, Dr. Christie will expound on the importance of food for building and maintaining community social networks and her findings on women's role in cultural resistance and adaptation.

Kitchenspace: Participatory approaches to food and gendered spaces of everyday life in Mexico, Uganda, and Ethiopia

- **Wednesday, Feb 22, 1:00 – 2:00** by Zoom webinar (free, no registration required)
 - Register online: <https://tinyurl.com/CFSCFeb2023>
-

Ukraine and Russia: One Year Later

The College of Liberal Arts and Human Sciences and the Center for European Union, Transatlantic, and Trans-European Space Studies invites all Hokies to hear from a panel of experts on as they evaluate how the Russia-Ukraine war has evolved over the past 12 months and offer reflections on the geo-strategic implications of this conflict, and realistic prognosis for an end to the war.

- Feb. 24 at 2 PM
- Register here: <https://bit.ly/ukraine2023>



Featured on Social



Virginia Tech Global Education Office

22h · 🌐



Quay Paige-Knowles: "I am SO grateful to the GEO Scholarship for making my dreams of going abroad come true. It's thanks to Giving Day Donors that makes scholarships like this happen!"

You still have time! Donate to help fund another student's dreams by funding a GEO Scholarship! Link in bio!



Dates to Know

For Faculty & Staff

- Feb 23 Grant opportunity
- Feb 25 Mandatory travel training
- Mar 1 Other things Faculty need to know

For Students

- Feb 3 Apply for a GEO Scholarship
 - Feb 4 What else would go here?
-

OIA Global Education Office

You are receiving this message because you are subscribed to the OIA Global Education Office Student/Parent/Public Newsletter. If you would like to stop receiving this email, please [unsubscribe](#).