

**OUTREACH COUNCIL
MINUTES
November 29, 2005**

Present: Bonham, Hap; Childers, Jeri; Dooley, John; Fisher, Beth; Franklin, Tim; Hess, John; Johnson, Jim; Schubert, Robert; Settle, Ted; Short, Susan; Shrum, Judith; van Gelder, Brenda

Participants were welcomed.

A revised agenda was presented and the 2006 Outreach NOW event was added. Agenda items that were removed will be carried over to the next meeting.

1. Announcements

Bob Schubert invited council members to visit the solar decathlon house, which will be located in the parking lot across from the coliseum on sports weekends, and to attend today's open house.

2. VT MOU with New College of Southside

The university has engaged in a MOU with the New College Commission of the Harvest Foundation. The MOU defines a relationship in which Virginia Tech will work with other academic institutions and the Harvest Foundation to provide access to baccalaureate degrees in Southside Virginia. It was stressed that Virginia Tech's brand would be protected, any involvement that Virginia Tech will be based on new resources, and broad political support will be received statewide. The degrees offered will not be Virginia Tech degrees. Council members will be informed as more information becomes available.

3. Research and Development Centers

The following four research and development centers, patterned after the institute, will be included in the Governor's budget:

Initiated in the first year of the Biennium

- Lynchburg – Related to the Nuclear Business
- Hopewell – Related to the Chemical Business

In the Second year

- Covington – Related to Wood
- Bristol – Related to Electrical

These centers will have Virginia Tech faculty working within the communities and companies.

4. COTA

Jeri Childers gave the council background information on COTA (Center for Organizational and Technological Advancement).

Three key strategies were discussed:

- Develop new programs that can be offered in an ongoing way at the Hotel Roanoke in key market areas

- Establish fellowships that would bring professionals from Virginia Tech or national scholars to offer conferences or programming in Roanoke
- Offer small grants to bring people to Roanoke

Current Fellows

- Alfred Dolan
- Bob Herbert
- Wayne Harris

Potential Fellow

- Suzanne Morse

Council members were asked to relay opportunities for new programs or new Fellows to Jeri Childers.

5. Institute for Advanced Learning and Research

Tim Franklin updated the council on the activities at the Institute for Advanced Learning and Research. Updates include faculty, facilities expansion, programs, research centers, outreach activities, real estate activities, advanced learning, technology, funding opportunities, recognition and new companies linked to the efforts.

6. 2006 Outreach NOW

Outreach and International Affairs' annual event, Outreach NOW, has a confirmed date for next year of September 27. The event's theme will center on engagement. Jeri Childers asked the council for keynote speaker and event ideas.

Ideas presented were:

- Invite someone (President/CEO) from the Kellogg Foundation as a keynote speaker
- Include the press
- Have a presentation of papers
- Hands on training session by ESRI
- Have onsite service receivers
- Include graduate students with positive experiences
- Continue to have a faculty forum
- Include VT Advance

7. Other

John Dooley requested that council members plan to give a five minute overview of the outreach component in their college's strategic plan at the January Outreach Council meeting.

Respectfully submitted,
Holly Carroll
Recording Secretary