

**OUTREACH COUNCIL
MINUTES
November 19, 2002**

Attendance: Beth Fisher; Earving Blythe; Robert Dunay; Robert Martin; Ed Henneke; George Crofts; Hap Bonham; Jim Blair; Jim Johnson; John Dooley; John Crunkilton; Judith Jones; Neysa Call; Roger Avery; Ted Settle; Susan Felker

Absent: Clara Cox; Doug McAlister; Eric Pappas; Tim Franklin; Valarie Giddings

Guests: Steve Kleiber; David Richardson

Handouts:

- ***Outreach Program Services, What's in it for you?***
- ***Capability Statement for International Programs, College of Natural Resources***
- ***Memorandum from Steve Calhoun – College Input into the Urban Economic Growth Report***

1. Welcome

John Dooley welcomed all to the November meeting.

2. College Issues and Announcements

- College of Architecture & Urban Studies (Robert Dunay)
 - a. Meetings are taking place in the Danville area to begin projects that will focus on community development. One initiative is to get private resources to support community development strategies, while another is working through extension agents to execute community involvement.
- College of Agriculture and Life Sciences/Virginia Cooperative Extension (Judith Jones)
 - a. The college is currently in the process of searching for a Dean to replace Dean Swiger, who is retiring in January. The Director of Extension search is also continuing. The current Director of Extension will be retiring in March. Gary Larroove, the Community Initiative Specialist in Southside, will be returning to a position in Carroll County, effective December 1st.
 - b. The Extension Family and Consumer Sciences program is being reshaped to represent a broader scope of outreach. To represent these changes the program name has also been changed to Family, Consumer Sciences and Community Initiatives.
 - c. The TOPS project is moving along.
- College of Engineering (Ed Henneke)
- a. Virginia Tech is a leading partner in the recently announced National Institute of Aerospace, with NASA Langley
- College of Veterinary Medicine (Robert Martin)
 - a. The College of Veterinary Medicine is in the process of searching for a Director of Outreach. The position should be filled in January.
- Virginia Bioinformatics Institute (Neysa Call)

- a. VBI's grant submitted to the National Science Foundation has been recommended for funding. The grant supports high school students and bioinformatics.
- College of Natural Resources (Jim Johnson)
- a. Distributed the new Capability Statement.
- b. The USDA Forest Service is interested in establishing an Assistance Learning Master's Program for their employees and is interested in partnering with a university or consortium of universities to do this. Hopefully they will be enticed in coming to Blacksburg.

3. Budgets for Service Contract Courses

The council was given an overview of the problems that are arising from contract courses. In addition to faculty time and travel expenses, tuition must also be charged. Concerns were raised that this will price Virginia Tech out of the marketplace. As of now, the problem is mostly with the colleges of Engineering and Natural Resources. However, other college reps expressed concerns with its application to their programs. Dwight Shelton and Provost McNamee will be invited to attend the next council meeting to discuss the value of this change and the impact this could have on the capacity of being entrepreneurial in developing critical partnerships in program delivery.

4. Outreach Program Services

A result of the restructuring in Outreach Program Development was the creation of a new support unit--Outreach Program Services. Steve Kleiber, who leads the unit, presented information on the new unit and how it could be used to service the colleges. Outreach Program Services offers program marketing, registration, financial services. This unit will begin offering custom services on a small scale. Colleges were still asked to use their college person to support most continuing education/support activities and to access the services provided through this new unit. Pricing will be discussed at the next University Outreach & International Affairs Staff meeting. Before the proposal is submitted, it will come back to the Outreach Council for their review and understanding. The council was asked to give feedback on how this service can be more effective in dealing with their needs.

5. Extended Campus Centers

Currently, the process of trying to define the programs that are delivered at the extended campus centers is underway. This will include defining a hallmark program that is specific to each center. A statewide strategy is needed as it relates to these centers. Council members were asked for any thoughts they have as it relates to what this statewide strategy should be.

6. Other

- a. It was asked that council members contribute any information they may have for a request from Secretary Schewel to President Steger requesting information

related to economic development, economic growth and stability in urban areas.
The deadline for this report is December 4.

- b. It was agreed the VT STEM Initiative and budget updates would be discussed at the next council meeting.

Respectfully submitted,
Holly Meadows
Recording Secretary