

**OUTREACH COUNCIL  
MINUTES  
October 2, 2007**

*Present:* Childers, Jeri; Cinsavich, Anne; Dolan, Erin; Dooley, John; Faulkner, Susan; Inzana, Tom; McCann, Mark; Mihalik, Brian; Miller, Patrick; Piercy, Fred; Pierson, William; Settle, Ted; Short, Susan; Smith, Bob; Smith, Frank; Swan, Jane; van Gelder, Brenda;

**1. Welcome and Introductions**

John Dooley welcomed members. Self-introductions were made. Bob Smith was recognized as the new Associate Dean for Engagement in the College of Natural Resources. Fred Piercy was welcomed as a new member

**2. Responding to Secretary Chopra's Call for Leadership**

John Dooley discussed how Secretary Chopra's presentation at the 2007 Outreach NOW conference called for Virginia Tech to be a leader of innovation for the state. The council discussed and gave feedback on what that means for Virginia Tech and how the university should respond.

**3. Education Programs and Intellectual Property**

Frank Smith presented to the council a problem that Pamplin College of Business is having with the current Intellectual Property policy, number 13000. The council suggested inviting Mark Coburn from VTIP to the next Outreach Council meeting and ask him to suggest ways that the current policy might be applied to accommodate the scenarios that Frank Smith discussed or how the policy might be amended. Frank and Ted Settle will meet with Mark prior to the Council's next meeting.

**4. Outreach NOW**

Jeri Childers updated the council on the outcomes of the 2007 Outreach NOW conference. She thanked the council for their participation and asked for feedback. All agreed that the individual dialogue sessions with the keynote speaker were beneficial. An electronic survey to gather feedback will be coming out the week of October 8.

**5. Contract Courses**

Jeri Childers and Jane Swan gave the council information on the draft contract course policy. Currently, it is in the Controller's Office; however, the small changes will need to go back to the budget office for approval. The council was asked to communicate with Jane Swan any questions or concerns.

**6. Post Doctoral Bridge to Business Program**

Frank Smith gave a presentation on a new program in the College of Business. The post-doctoral bridge-to-business program is in response to the doctoral faculty shortages and rising enrollments in management education. Pamplin is one of five schools offering the program.

Respectfully submitted,  
Holly Carroll  
Recording Secretary