

OUTREACH COUNCIL
August 7, 2012; 2:00-3:30 pm
325 Burruss Hall
MINUTES

Present: Andrea Brunais, Kristy Collins, Christine Fiori, Ed Jones, Gary Kirk, Bill Knocke, Jack Lesko, Gary Long, John Provo (via phone), Susan Short, Bob Smith, Frank Smith, Debra Stoudt, Brenda van Gelder, Scott Weimer

Welcome

Susan Short welcomed everyone; self-introductions were made.

Announcements

Susan made the call for announcements. Brenda van Gelder announced the accelerate Virginia Campaign is underway with 26 counties that have participated so far (**see attachment**). You can go to <http://www.acceleratevirginia.com/> and also www.ecorridors.vt.edu.

Scott Weimer spoke about the success of the IUPAC-Polymer Conference of 1,400 attendees.

Gary Kirk announced the name change of his unit the Center for Student Engagement and Community Partnerships (CSECP) will now be VT Engage: The Community Learning Collaborative. He also spoke about the Remember-Serve-Learn Initiative which commemorates the National 9/11 Day of service where students volunteer their time.

Kristy Collins spoke about a new corporate donation for the Kid's Tech University.

Updates

a) Personnel

Susan invited the group to give an update on Personnel, no announcements were made.

b) Engagement Annual Report Highlights

Susan gave a slide show presentation highlighting the Annual Report for Engagement (**see attached**).

c) Impact Assessments-Measuring Success

Susan invited the group to discuss some of the impact assessments and how they are reflected in areas across campus.

Scott Weimer spoke about the Army projects and evaluation of STEM programs through different measures. People have gone out into the fields to measure; evaluation teams collect data; and metrics are created. He discussed rolling out different methods and providing an assessment report. The discussion would include how to interface with other VT programs and reporting the data back out.

John Provo spoke about being able to tell both quantified as well as qualified sides of impact assessment. He also discussed the delivering of projects which are brought in for a specific task and going back and visiting after 2 years and evaluating. John also mentioned the importance of keeping a dialogue with the community.

Ed Jones spoke from the Extension side and how former attendees names were collected and a group was created to measure success. Comparisons for state-wide outcomes and collecting success stories could now be a better practice of success.

Bob Smith indicated surveys a couple of years after efforts to evaluate would be beneficial.

Frank Smith indicated that contacting former attendees to evaluate the programs could also be useful.

Debra Stoudt uses WEAVE to document assessment as well as accreditation. Humphrey Fellows are invited for classes; lectures and activities for impact.

d) Council Program Updates

Susan invited the group to discuss updates on current outreach projects and potential collaborations.

Debra Stoudt discussed an MOU between VT and the Virginia Science Technology Engineering and Applied Mathematics (STEAM) in eastern Virginia, with more information to come.

The suggestion was made to have Jim Rollings, Executive Director of the Science Museum of Western Virginia to come and talk to the group.

Christine Fiori discussed some of the items that the Commission on Outreach and International Affairs (COIA) would be working on this year to include: the Alumni Award for Outreach Excellence and re-defining the criteria for this award to attract more nominees; study abroad recruitment and conduct; Scholarship of Engagement and the Engagement Academy.

Updates

The Inn Incentive Funds

Susan reminded the group about the Inn Incentive Funds and encouraged departments to share funding availability with others.

Next Meetings (Tentative):

September 25, 2012	325 Burruss
November 27, 2012	325 Burruss

Tentative Meetings for 2013:

January 29, 2013	325 Burruss
March 26, 2013	210 Burruss-NOTE DIFFERENT LOCATION
May 21, 2013	325 Burruss
July 30, 2013	325 Burruss
September 24, 2013	325 Burruss
November 19, 2013	325 Burruss

Respectfully submitted,

Kimberly Rhodes
Recording Secretary



To expand high-speed Internet access in Virginia's Blue Ridge Highlands, Bland County is working with Accelerate Virginia to collect information on Internet connectivity in Bland County.

Test the Speed of your home Internet Connection!

Visit www.acceleratevirginia.org/speedtest today to take the speed test and get an instant review of your Internet connection, as well as information on what others in your zip code are reporting about their broadband service.

Users of Apple iPhone or Android mobile platforms are encouraged to install the free ['FCC Broadband Test' App](#) to test the speed of their mobile connection.

If you cannot receive broadband service at your address, please register your broadband dead zone at:

<http://www.broadband.gov/qualitytest/deadzone/>

Your results will help promote the future growth and development of affordable broadband services in Bland County. Thank you for participating!

Questions?

Contact Jean Plymale: 540-231-2270 / vplymale@vt.edu

AccelerateVirginia.org

Accelerate Virginia in two easy steps!

1) Map your Speed

Visit acceleratevirginia.org to run an Internet speed test and add your connectivity data to the Accelerate Virginia broadband map.

2) Pass it along

Tell your friends and neighbors to help promote increased broadband service in your community by taking a speed test today.

Visit the "Accelerate Your Community" section at acceleratevirginia.org for resources and ideas on running a successful local speed test campaign in your own community.



Counties that have initiated Accelerate Virginia campaigns:

1. Bland
2. Rockingham
3. Montgomery
4. Fairfax
5. Roanoke
6. Floyd
7. Nelson
8. Fauquier
9. Loudoun
10. Hanover
11. Louisa
12. Albemarle
13. Pittsylvania
14. King George
15. Westmoreland
16. Prince William
17. Tazewell
18. Spotsylvania
19. Stafford
20. Culpeper
21. Chesterfield
22. Henrico
23. Rappahannock
24. Madison
25. Franklin
26. Charles City

Outreach Council Meeting

Tuesday, August 7, 2012

OUTREACH AND INTERNATIONAL AFFAIRS
*Sharing the best of Virginia Tech by working side by side
with communities throughout the world*

FY 12 Engagement Highlights

Executive Briefing Center – Arlington (3,200 individuals)

Inn Incentive Program (14 programs – six to one business return)

Center for Organizational and Technological Advancement – issued 47 grants; generated over \$2M in revenue for THR&CC

CSCEP (VT Engage) – 2,700 undergraduates participated in service learning programs; service-learning integrated into 84 courses in more than 28 departments

Office of Economic Development – facilitated the implementation of \$10M in multi-year grants for western Virginia

Institute for Policy and Governance – expanded research faculty capacity in the areas of community engagement and development, public health and policy informatics

Language and Culture Institute – averaged 234 students per session in Blacksburg; opened a new facility to house offices and classrooms in the UCB complex; KAUST overseas initiative; renewed agreement to host the Humphrey Fellows program, two Indonesian programs, and a Fulbright pre-academic training programs.

FY 12 Engagement Highlights

The Reynolds Homestead – programs and activities attracted more than 16,000 individuals to the Center

Upward Bound/Talent Search – served over 850 participants in Southwest and Central Virginia; Upward Bound awarded a new five year grant from the U S Department of Education

VT Richmond/Hampton Roads Centers – received new contracts including Independent Container Line, Allianz, Hopewell City Schools, Virginia Municipal League, Office of Comprehensive Services, Department of Behavioral Health and Human Services, and Federal Reserve Bank of Richmond

VT Roanoke Center– strengthened partnership with Roanoke County (Catawba Sustainability Center)

VT Southwest Center– served over 9,600 administrators, teachers, and community members; continued emphasis on STEM programming initiatives

Major Accomplishments

OIA/Engagement units . . .

Delivered 804 programs

Served more than 84,000 individuals

Generated over \$3.3M in net revenues

Generated over \$15M in sponsored research activities (including \$8.2M through the CPE/YSCOA – U. S. Army STEM outreach project)

Received over \$100,000 in gifts and/or donations