

**OUTREACH COUNCIL
MINUTES
July 31, 2007**

Present: Bernhard, Mark; Childers, Jeri; Dolan, Erin; Dooley, John; Faulkner, Susan; Hardcastle, Valerie; Henneke, Ed; McCann, Mark; Mihalik, Brian; Miller, Patrick; Pierson, William; Short, Susan; Smith, Frank; van Gelder, Brenda; Walters, Bob

Guest: Provo, John

1. Welcome and Introductions

John Dooley welcomed members. Self-introductions were made. Erin Dolan was recognized as the new chair of Commission on Outreach and International Affairs. Bill Pierson was welcomed as the new designee from the College of Veterinary Medicine.

2. Continuing and Professional Education Pricing

Jeri Childers informed the council on the status of the new Continuing and Professional Education pricing policy and received feedback. Dr. Childers asked that the minutes of the meeting reflect the following: "The Council recommended to adopt the new Continuing and Professional Education service and price policy. This policy will be in effect September 1, 2007. Pricing for internal Virginia Tech partners will increase to \$21 per person this year and to \$25 per person 7/1/08. Thereafter, prices will incrementally increase to pace with rising operational costs. The director of Continuing Professional Education will conduct regular reviews of services and prices. Starting in August, 2007, Mark Bernhard, director of CPE will meet with each college to develop a customized plan to roll in price increases and to communicate these changes in the college."

3. Student Engagement Task Force Preliminary Report

Jeri Childers shared with the council the preliminary thoughts of the task force. The council discussed and gave input. A draft report of the task force is due to John Dooley in mid September.

4. "Outreach Council participation in the review and selection of the Graduate School's annual Outstanding Graduate Student Service Award"

Brian Mihalik asked for the council for their recommendations for a review panel for the Outstanding Graduate Student Service Excellence Award. The council suggested contacting past recipients of the university outreach awards.

5. Farmshoring and VT's role

John Provo presented to the council information about the research he and Heike Mayer have been doing on Farmshoring in Virginia. He agreed to keep the council informed as this initiative continues.

6. Outreach NOW and Conversations with Secretary Chopra

Jeri Childers reminded the council that that the Outreach NOW conference will be held on September 24. This year's theme will be advancing economic development and social well-being in a global environment. Aneesh Chopra, Secretary of Technology for the Commonwealth of Virginia, has accepted the invitation to be the keynote speaker. Associate Deans in each of the colleges will be contacted by Ted Settle to identify four faculty to participate in a workshop with Secretary Chopra. Student posters have been added and the council recommended asking the recipients of past outreach awards to serve as judges. All were asked to register and encourage faculty to register.

Virginia Tech is one of the five finalist for the C. Peter Magrath Award. A presentation will be made to a panel of judges on October 8 in Madison, Wisconsin. A delegation from Virginia Tech will present to the panel a digital story about engagement activities. The digital story will make its debut at the Outreach NOW conference.

7. College Initiatives for the coming year

Members of the council discussed upcoming activities in each of their respective units/colleges.

8. Other

John Dooley informed the council on an upcoming program called VT Engage. All faculty, staff, and students at Virginia Tech will be challenged to pledge a minimum of ten hours of service or service learning in the coming year to honor victims of April 16. The kickoff event will be October 16 on the Drillfield.

Respectfully submitted,
Holly Carroll
Recording Secretary