

**OUTREACH COUNCIL
MINUTES
July 29, 2003**

Attendance: Earving Blythe; Hap Bonham; Brian Calhoun, Neysa Call; Clara Cox; George Crofts; John Dooley; Susan Felker; Jim Johnson; Robert Martin; Ted Settle

Absent: Roger Avery; Jim Blair; Robert Dunay; Beth Fisher; Tim Franklin; Ed Henneke; Doris Kincade; H. Dean Sutphin

Handouts:

- ***Consortia Staffing, Continuing and Professional Education***
- ***College of Natural Resources, University Outreach Program Development (Data Sheet)***

1. Welcome
John Dooley welcomed all to the July meeting and introduced Brian Calhoun as the new Extension representative to the Outreach Council.
2. College Issues and Announcements
 - College of Veterinary Medicine
 - a. Judi Lynch has been named the new Outreach Director for the College of Veterinary Medicine.
 - b. A change to the Code of Virginia in the last legislative session prohibits the College of Veterinary Medicine from purchasing animals from the county pound for research, teaching, outreach and continuing education purposes.
 - College of Natural Resources
 - a. The College of Natural Resources has been active in the international arena as participants in four large proposals, one in the Dominican Republic, one in Brazil, one in Bolivia and one in Nepal. Two of the proposals were unsuccessful and the others are still pending.
 - b. The Project Learning Tree program has been resurrected.
 - c. A series of indicators has been developed to track the college's continuing education programs.
 - University Relations
 - a. *Virginia Issues and Answers* won a second place award from the National Federation of Press Women.
 - College of Science
 - a. Geological Sciences will soon be known as Geosciences.
 - Information Technology
 - a. Support activities for communities in regions both in the state and in other parts of the country that are interested in developing network infrastructure and technology infrastructure as a way to create advantage in terms of economic development have continued.
 - Virginia Cooperative Extension

- a. Community Initiatives is currently sharpening its abilities through situation analysis and developing partnerships.
 - b. A presentation on Community Initiatives will be added to the next Outreach Council Agenda.
- University Relations
 - a. Outreach and International Affairs will have an old front porch exhibit for the Farm and Family Showcase in addition to information booths. The front porch, which will be the centerpiece of the exhibit, will be the stage for storytellers and acoustic musicians.
 - Pamplin College of Business
 - a. The college had its regular summer programs. One of the programs which received much attention is the CYCLE program, which is a high school leadership initiative supported by the Police Chiefs Foundation of VA.
 - b. Discussions are being held with representatives from the Marine Corps to have HTM courses provided by Virginia Tech.
 - VBI
 - a. Fifty-six students are currently employed at VBI.
 - b. A pilot program, in which researchers mentor high school students on their science fair projects has been completed.
 - c. Approximately \$52 million in grant proposals were submitted in June.
 - d. VBI held its first two major outreach conferences.
3. Outreach and International Affairs Restructuring
 - The position of Director of Outreach Program Development will be advertised soon.
 - Effective July 1, 2003, the Reynolds Homestead became a part of Outreach and will be attached to the Southside Initiative.
 - Dr. Dooley will be appointing a task force to create a comprehensive coherent university strategy for international programs. The task force will be asked to have a draft report by March 1, 2004.
 - The Economic Initiatives and Marketing Research unit will be renamed Economic Development.
 - Major changes in Program Development include blending the old Public Service Programs group and the old Continuing Education group into Continuing and Professional Education and as of August 1, consortia teams will be constructed to work with multiple colleges. The Council was asked to communicate any issues or problems in the context of the model or individuals.
 4. Update on new hotel and conference center

The project is currently twenty-two days behind schedule, but can be made up. In the fall, work will start on the main entrance and Hilton will be moving in as the management at the Donaldson Brown Hotel. The contract with Hilton should be signed within the next couple of weeks. The new hotel should begin operations by commencement of 2005. The Council agreed to keep the new hotel and conference center update a recurring agenda item.
 5. New Strategies for Economic Development

The Council agreed to construct agendas that look at economic development concerns, discussing the needs and looking more closely at the issues. The Council will be seen as a connector to deal with those critical issues.

6. Contract Courses

Contract Courses are on a two year pilot and it is cost plus. A group this fall will be appointed to look at a long-term strategy.

Respectfully submitted,
Holly Meadows
Recording Secretary