

**OUTREACH COUNCIL**  
**July 16, 2013; 2:00-3:00 p.m.**  
**325 Burruss Hall**  
**MINUTES**

*Present:* Andrea Brunais, Martin Daniel (for Bill Knocke), Guru Ghosh, Ed Jones, Gary Kirk, Patrick Miller, John Provo, Susan Short, Bob Smith, Debra Stoudt, Brenda van Gelder, Scott Weimer

**Welcome and Announcements**

Susan Short welcomed everyone; self-introductions were made. No announcements were made.

**Personnel Updates**

Susan made the call for personnel updates.

Susan announced that the Institute for Policy and Governance (IPG) will report to the College of Architecture and Urban Studies (CAUS), effective July 1, 2013. Patrick announced that Sonia Hirt will be the Associate Dean for Academic Affairs, formerly held by John Browder.

Debby Stoudt confirmed Carol Mullen, director of the School of Education and associate dean for professional education in the College of Liberal Arts and Human Sciences (CLAHS) began July 1, 2013.

Scott Weimer announced that Continuing and Professional Education (CPE) has some searches that will be completed in the near future. Additionally, Faren McNabb, conference center manager at the VT Research Center in Arlington has left VT. Interviews for her replacement will take place next week. In the interim, Jennifer Carter is the point of contact for conferences and events.

Gary Kirk announced that Whitney Johnson, assistant director for Community Partnerships in VT Engage has left.

Susan announced that Radford University (RU) is working on an MOU with the Language and Culture Institute (LCI) in order to provide language training at RU. Additionally, the Humphrey Fellows graduation will be next week.

Scott announced that Rebecca Cruise has joined the AEOP (Army grant) as director of evaluation for STEM and will be located at the Virginia Tech Graduate Center in Falls Church. A suggestion was made to have Rebecca attend a future Outreach Council meeting to discuss best practices and ideas.

Brenda van Gelder announced that she and Scott Midkiff in a partnership with Derick Maggard and the Roanoke Blacksburg Technology Council (RBTC) have been reaching out to the community (New River Valley, Roanoke Valley) to get quality broad band access for the business community. The group was invited to contact either Brenda or Scott regarding any outreach suggestions.

**Carnegie Re-Classification**

Susan provided an update regarding the Carnegie re-classification. The first classification was performed in 2005; with subsequent classification in 2007 and 2010. The applications for this round are due April 15, 2014. Susan will work with a task force to coordinate data collection for this project. The classification fits in with the strategic and long-range planning as well as delivery and development of the Engagement Academy. Susan asked that this project become a standing agenda item.

**Council Program Updates**

Susan made the call for any program updates or requests for assistance. Patrick Miller asked for experiences in setting up an advisory group within a college. Discussion included getting faculty involved; College of Engineering (COE) advisory meeting. The group talked about stakeholder groups versus advisory groups.

Gary Kirk announced that Perry Martin is working on service learning with community sites to include faculty excursions. Additionally, Gary spoke about the Ut Prosim index including grants and the survey with pre-

and post-college experiences. The survey includes culture, problem-solving, and other factors. The University Score Card with the Service Learning component was also discussed and the issues surrounding 15 hours of service in a course as defined on the Registrar's site. Discussion included a plan to review the definition and possibly work with the Commission on Outreach and International Affairs (COIA) to look at exploring re-definition and classification of Service Learning. Gary suggested that perhaps Wanda Dean and the associate deans meet to discuss various revisions. Additionally, Roxanne Gile might be a helpful resources.

### **Inn Incentive Funds**

Susan reiterated that about \$38,000 remains in the Inn Incentive Funds and encouraged the group to spread the word about hosting a conference or program at the Inn. Susan also informed the group that the Center for Organizational and Technological Advancement (COTA) also funds small grants at the Hotel Roanoke Conference Center (HRCC).

### **Other**

No other items were discussed

### **Tentative Meetings for 2013:**

September 24, 2013

November 19, 2013

Respectfully submitted,

Kimberly Rhodes  
Recording Secretary