

**OUTREACH COUNCIL
MINUTES
May 31, 2005**

Present: Blair, Jim; Bonham, Hap; Childers, Jeri; Dooley, John; Felker, Susan; Fisher, Beth; Gittens, Brian; Henneke, Ed; Hess, John; Hughes, Teresa; Jones, Roy; Schubert, Robert; Short, Susan; Shrum, Judith

Participants were welcomed.

1. *Outreach NOW* Magazine

Susan Felker informed the council that ideas for stories are currently being sought for next year's *Outreach NOW* magazine. October 3rd will be the deadline for submitting stories. Additional copies of the magazine can be obtained through Susan at sfelker@vt.edu. The council was asked to relay any feedback they hear about the magazine from faculty or others. Current feedback has been positive.

2. Economic Development Model for Higher Education

John Dooley shared brief information on the Economic Development Model for Higher Education with the council. The topic will be discussed in greater detail by Ted Settle at the July Outreach Council meeting.

3. Pricing Models for Outreach Program Development

Jeri Childers briefed the council on the need for changing the pricing strategy for Continuing Education. She asked for volunteers to work with her and Brian Gittens over the summer and into the fall to look at strategies. Ed Henneke and John Hess volunteered. Once the committee has completed making its recommendations, they will bring the information back to the council for response and input.

4. Revisions to P&T Guidelines

John Dooley informed the council of changes to the P&T guidelines as they relate to how outreach and international work is framed. The council may review the revised document online at http://www.provost.vt.edu/web_pages/promotion_and_tenure.html. The council was asked to provide input on how to provide the new information to faculty and members of the college P&T committees. Some suggestions included using the Commission on Outreach and International Affairs P&T subcommittee as a resource and to involve this information as a part of new faculty orientation.

5. Outreach NOW Event

Jeri Childers discussed the Outreach NOW event, scheduled for September 28, 2005. Nominations are currently being sought for panelists. The keynote speaker at the event will be Purdue University President, Martin Jischke. Linda Price is in the process of taking names for invitees for the event. Those wishing to have an exhibit were asked to contact Susan Felker. The colleges are not expected to incur any costs for services or exhibit space.

6. Contract Courses

Outreach Program Development is currently in discussions with the Office of Sponsored Programs, the Graduate School, the Budget Office as well as others on taking the lead on working with colleges to offer contract credit programs. Jeri Childers briefed the council on the

ongoing discussions. Hap Bonham requested that he be updated on specifics related to MIT-India.

7. Opening Events for the Inn at Virginia Tech

On July 10, 2005, the new hotel will open with a ribbon cutting. A grand opening and dedication ceremony will be held on October 28, 2005. Jeri Childers asked the council for suggestions on how they could get those within the colleges to experience the new hotel. Suggestions included tours, holding special events, and holding events that highlight the hotel's food service, conferencing and technology capabilities.

Teresa Hughes gave details of the activities scheduled on July 10th, which will include a ribbon cutting ceremony, announcements and tours.

Respectfully submitted,
Holly Carroll
Recording Secretary