

OUTREACH COUNCIL
May 27, 2008
2:00-3:30 pm
325 Burruss Hall
MINUTES

Present: Childers, Jeri; Dolan, Erin; Dooley, John; Felker, Susan; Finney, Jack; Inzana, Tom; Marchant, Mary; Miller, Patrick; Piercy, Fred; Pierson, Bill; Short, Susan; Smith, Frank

1. Welcome

John Dooley introduced Kimberly Rhodes, Executive Assistant for Outreach and International Affairs and Kay Dunkley, Director of Reynolds Homestead, and guest presenter for Outreach Council. Self introductions were made.

2. Presentation

Reynolds Homestead Avenues of Service and Placement of Interns

Kay Dunkley, Director of Reynolds Homestead, gave a presentation on the avenues of service and placement of interns for the Reynolds Homestead. Reynolds Homestead is celebrating its 40th Anniversary in 2010. The Reynolds Homestead is a historic home; provides research with the College of Natural Resources, and serves as a Continuing Education Center. Kay is working to better link the Reynolds Homestead with the VT Alumni Association and the Institute for Advanced Learning and Research in Danville. There is great connectivity with the public schools in Patrick and Henry Counties, and Kay wants to bring students to the Homestead and teach the history of the community and the Reynolds family. There is a desire to continue the Reynolds legacy and connect with the Economic Development Leaders and build a partnership between local leaders in the community and at Virginia Tech (VT). Kay wants faculty to share their expertise to southern Virginia, through travels, publications, etc. in order for her to set up lecture series to share their expertise and inquired on the availability of intern opportunities with graduate students. The Reynolds Homestead is open for tours on the weekends. The Renolda House, located in Winston-Salem, NC, is the second generation house of the Reynolds family. Kay is interested in working with the Virginia Department of Tourism and the Virginia Commission of the Arts to develop a route for individuals to take linking Civil War history, the Museum of Natural History in Martinsville, the Piedmont Arts Association, and Floyd County activities. She asked for ideas of how to celebrate the 40th anniversary of the Homestead. The entire complex was deeded to the VT Foundation in 1969 and an endowment for research and students to attend college. The Homestead is located in Critz, Virginia; between Stuart & Martinsville.

3. Discussion Items:

a) Strategic Plan for Engagement

- Patrick Miller asked how Outreach fits into the Strategic Plan for Engagement. John Dooley indicated the all the colleges have developed a college strategic plan in response to the University Strategic Plan and should include an engagement component. The University Strategic Plan has four broad outcomes for engagement:

- Internationalization
- Economic
- Student engagement
- PK-12 education with emphasis in STEM fields.

Much discussion followed around various program responses, including the College of Agriculture is hosting the second year of the ExxonMobil Bernard Harris Summer Math/Science Camp working with rising sixth through eighth graders (goal of 48 students-53 are registered). There are South Africa projects; and Australia study abroad program in process. College of Medicine opened up their practice and are expanding community involvement. There are MOUs in process with Chile, Mongolia & India. Pamplin College has Common Youth Council for Leadership Effectiveness (CYLCE), which involves 125 rising 10th graders which guide them through a leadership development program. Dean Sorensen, appointed Lance Matheson Director of International Studies, and Lance is actively trying to coordinate trips of about 15-20 faculty. Dick Daugherty runs the Business Technology Center at the Corporate Research Center. The College of Science has participated in summer programs where students get research experience. Not this summer, but hopefully next summer, Math students will be involved in STEM program. Human Development has several programs and STEM projects. The Biochemistry Department has committed one of their graduate student teaching assistant to an Outreach assistantship working with other schools.

4. Updates:

a) China Studies Center and Confucius Institute

John spoke on the China Studies Center and Confucius Institute. A task force brought a recommendation to the Provost to create an area studies program on China, to be sponsored by the East Asian Faculty Leadership Group. The Provost is considering the resource implication for this project, no further action has taken place. The Confucius Institute is a project where the Chinese government is trying to advance the understanding of the Chinese language around the world and provide challenge grants to universities to match the program.

b) Center for Student Engagement

Jeri Childers discussed the Center for Student Engagement. A task force was formed and asked how VT could more fully support student engagement across many dimensions. The group recommended broadening the array of service learning and engagement experiences across the board. If funded, some of the funds could be directed to support departments, action planning around student engagement. The decision concerning resources is pending in the Provost's Office.

c) Outreach NOW Conference

Jeri also spoke about the Outreach NOW conference. She included the website to register for the conference to occur on September 8, 2008. Governor Kaine will be delivering the keynote address; a series of presentations and a networking session to include over 35 posters that have been submitted by faculty that have worked with students in the community. All who participated are invited and the invitation was made for members of the Outreach Council.

d) Post-Doctoral Bridge to Business Program Update

Frank Smith spoke on the post-doctoral Bridge to Business Program. The College of Business has lost its largest corporate client for the year. This has caused a ripple effect

in loss of revenue for a lot of departments on campus. The Virginia Police Chief's Program has extended VT's contract to run a program called The Institute for Leadership and Changing Times through 2014. In September the College of Business is getting ready to launch a partnership with the Veterinary College to develop a new certificate program in Veterinary Practice Business Management. Hills Pet Nutrition, Inc. has deposited in the Foundation Account \$25,000 of the \$50,000 they committed to get the program off the ground.

e) CDAC 20th Anniversary

Patrick Miller spoke about the 20th Anniversary Celebration of the Community Design Assistance Center (CDAC), which is an engagement arm for the College of Architecture and Urban Studies. CDAC received the Alumni Award for Outreach Excellence for a team effort, and on November 6, 2008 there will be a dinner at the Blacksburg Country Club.

f) Lost Communities Motorcycle Rally

Patrick also talked about the CDAC and encouraging economic development through tourism through *The Lost Tour*, which is a motorcycle tour throughout the surrounding areas.

g) Roanoke/VT Collaboration Meeting Held at the VTRC

Patrick thanked Susan Short for hosting his group at the Roanoke Higher Education Center which included about 15 faculty and city administrators to share work currently being done in the classrooms on Roanoke related projects.

5. Other Items

Patrick discussed a local government management certificate. An organization of local governments in Virginia concerned with their aging population of municipal managers. They are concerned with replacements when the managers move on. The certificate program in which people will receive academic credit paid through the continuing education by all the government agencies that will be enrolling people. Patrick also discussed the McNamara Urban Land Institute (ULI) Internship, an alumnus who wanted to make a donation to help students. John reminded everyone to let Kimberly know if they will be attending the Engagement Academy kickoff to include Peter Magrath's presentation at the Hotel Roanoke.

6. Next Meetings (Tentative):

July 29, 2008 2-3:30 210 Burruss (PBR)
September 30, 2008 2-3:30 210 Burruss (PBR)
November 25, 2008 2-3:30 210 Burruss (PBR)
January 27, 2009 2-3:30 210 Burruss (PBR)
March 31, 2009 2-3:30 210 Burruss (PBR)
May 26, 2009 2-3:30 210 Burruss (PBR)
July 28, 2009 2-3:30 210 Burruss (PBR)

Respectfully submitted,

Kimberly Rhodes
Recording Secretary