

OUTREACH COUNCIL
March 31, 2009
2:00-3:30 pm
210 Burruss Hall
MINUTES

Present: Childers, Jeri; DiVittorio, Kristy; Leightley, Liam (via phone); Mihalik, Brian; Miller, Patrick; Olson, Piercy, Fred; Pierson, Bill; Ross, Nancy; Scott, Rudd, Rick; Sharon (sub for Frank Smith); Short, Susan; Settle, Ted; Smith, Bob; van Gelder, Brenda; Wemhoener, Jane; Bernhard, Mark (guest); Byers, Ralph (guest); Nutter, Dave (guest)

1. Welcome

Ted Settle welcomed everyone and self-introductions were made.

Nancy Ross spoke about the Deep Underground Science and Engineering Laboratory (DUSEL) site. The Kimballton Underground Research Facility was a runner-up in the NSF competition for establishing a DUSEL. The link to the story is: <http://www.roanoke.com/news/nrv/vtnews/wb/199311>.

2. Discussion Item

a) VT's Entrepreneurship Initiatives

Dave Nutter was guest speaker to speak on the VT Entrepreneurship Initiatives in Wise. He discussed that there was a lot of literature out regarding entrepreneurship. Matt McMullen and Lance Matheson are involved in a virtual center for entrepreneurship and have available funding for this project.

Dave passed around a draft of a Virginia Tech Entrepreneurship Survey that will be used to gather information from faculty (**attached**). The survey defines entrepreneurship and gathers information on how to best get information for entrepreneurship. The survey is used to get faculty to put in words what activities are going on with regard to entrepreneurship. Dave will explore implementation options of a revised instrument with department heads.

The idea is to see a full center for entrepreneurship and to develop a database where people could go to find contacts for economic growth. The preliminary activities include identifying people in various departments on campus that have contacts for entrepreneurship ventures.

b) Leveraging the Engagement Academy

Jeri Childers and Patrick Miller spoke regarding the Engagement Academy. Jeri passed around the Engagement Academy for University Leaders, Class of 2009, which includes two (2) Presidents and 26 universities (**attached**). The handouts also include the Itinerary for June 22-26, 2009; Institutional Inventory; an Engagement Academy 2008 Case Study Statement for Pre-Work; and the VT-Team (**all attached**).

Patrick discussed that there will be two (2) meetings before the Academy, the theme is *Engaged Scholarship*. Bob Smith offered that the Engagement Academy be brought more to the faculty. Jane Wemhoener offered that the Engaged

Scholarship from the Commission on Outreach and International Affairs be incorporated with the VT Team for the Engagement Academy.

Jeri announced that the Virginia Tech program, ***Engagement Academy for University Leaders***, has been given the 2009 Program of Excellence Award for Innovations in Outreach and Engagement by the University Continuing Education Association Outreach and Engagement Community of Practice. This award was given at the annual meeting earlier in April.

c) **CPE Price Guidelines**

Jeri Childers and Mark Bernhard spoke regarding the University Pricing Structure for Continuing and Professional Education (CPE) (**attached**). The pricing for CPE is for both internal and external clients.

Mark is looking for a global electronic approach to send this information out.

d) **Program Focus at Future Meetings**

Ted discussed that there will be a 10-15 minute standing item on the agenda for participants of the Outreach Council to share discussion regarding specific programs. Liam Leightley offered for next meeting to discuss Engagement Activities in his area and will get with Julie Brown to pull together a brief discussion. Kristy DiVittorio offered to present on Virginia Bioinformatics Institute (VBI) at a future meeting as well.

3. **Updates**

a) **Virginia General Assembly Update**

Ralph Byers spoke on the General Assembly update. He passed around a handout (**attached**) that showed State Budget Reductions. Ralph indicated that he was part of a Town Hall meeting. The State has lost money as identified in the first couple of pages of the handout. The General Fund Biennial Budget is for two (2) years. The cuts in Higher Education are due to Higher Ed can raise tuition to cover losses. Higher Ed institutions are taking in more students, but are not receiving the funding for them. Higher Ed probably will not get any more money. The last page of the handout showed revenue forecasts. Possibly the reason why we did not face further reductions was because of the stimulus package.

b) **e-FARS and Engagement Metrics**

Ted updated the group on the e-FARS and Engagement Metrics based on the email that Pat Hyer sent. Below is the text:

1. *We have done many major revisions and incorporated the many suggestions you made. As you know, we decided to develop a "checklist" of attributes on a number (not all) screens that allowed the faculty member to identify the activity as International, Global Content, Diversity, Service Learning, Study Abroad, etc. The options change a little depending on what makes sense for that particular activity, and there is a place for entering Other Outreach and Other International activity not identified under the standard headings related to credit and non-credit instruction, research, etc. This tagging process SHOULD (in theory) allow you to make special reports of activities and accomplishments carrying the*

- selected tag. I think this will be very helpful and give us some tools that we did not have before for reporting and summarizing all of the work that our faculty do.*
- 2. We also met with Linda Bucy and her technical staff trying to get a grasp on sponsored research information available in BANNER and the field names they use. Suzie just did revisions on those areas.*
 - 3. The spreadsheets have been submitted to Digital Measures to create our first draft template of the site.*
 - 4. It will take several weeks to get this back and then Suzie will try to enter example faculty vitas from our pilot departments to see what she encounters with that exercise and the usability of our set up.*
 - 5. Todd Ogle is still working with other IT people on the movement of data from BANNER to Digital Measures to populate some of the items from the HR, Course load, and Sponsored Programs data bases into Digital Measures.*

All of this preparation work means that we will not be able to produce annual activity reports this year for our pilot departments, but I hope that we will have a more functional template to begin with and that might lead to both better acceptance and more useful outputs.

4. Other

Ted passed around a spreadsheet that shows research funding in Lynchburg and the companies and institutions that are supporting the research (**attached**).

Brian Mihalik mentioned the Graduate Student Service Excellence Award received a lot of nominations that were purely departmental and community service. The Graduate School and its Service Awards Committee is recommending in 2009-1010 that this award be modified to focus on "Outreach" instead of internal VT service and be retitled: Graduate Student Outreach Excellence Award. The international program fees question has come up regarding faculty charging a fee for elective courses for outreach and study abroad. Are they considered overloads?

Kristy passed out a brochure on VBI Summer programs offered to Radford University and high school students (**attached**).

5. Next Meetings (Tentative):

May 26, 2009 2-3:30 210 Burruss (PBR)

July 28, 2009 2-3:30 210 Burruss (PBR)

Respectfully submitted,

Kimberly Rhodes
Recording Secretary