OUTREACH COUNCIL
MINUTES
March 27, 2007

Present: Bernhard, Mark; Childers, Jeri; Dooley, John; Felker, Susan; Fenwick, Brad; Franklin, Tim; Galloway, Bill; Henneke, Ed; McCann, Mark; Mihalik, Brian; Ross, Nancy; Settle, Ted; Short, Susan; Smith, Bob; Smith, Frank; van Gelder, Brenda

1. **Welcome and Introductions**
   John Dooley welcomed members. Self-introductions were made.

2. **Continuing and Professional Education Pricing**
   Jeri Childers introduced Mark Bernhard and gave introductory remarks about the Continuing and Professional Education Pricing policy. Mark Bernhard informed the council on the proposed updates to the current policy. Council members were encouraged to relay the information on the proposed pricing to their respective colleges, have a dialogue, and report input back to Mark Bernhard and his committee by April 16, 2007.

3. **Engagement Academy**
   Ted Settle and Jeri Childers reported on a new endeavor that Virginia Tech is taking the national lead in, an Engagement Leadership Academy. They will keep the council informed as this develops.

4. **Virginia Tech Family Business Forum**
   Susan Short briefed the council on the Family Business Forum, an evolving signature series of the Virginia Tech Roanoke Center.

5. **Promise of Roanoke**
   Susan Short gave the council information on an initiative which involves the city of Roanoke, Roanoke City Public Schools and Virginia Tech called the Promise of Roanoke. A press conference announcing the program is scheduled for today, March 27.

6. **Corporate Relations Task Force**
   Ted Settle presented to the council a presentation on the corporate relations task force, which he gave to the Research Committee of the Board of Visitors on March 25.

7. **Contract Courses**
   John Dooley reported to the council that there was no update on the policy recommendation.

8. **NASULGC Award**
   Virginia Tech has submitted an application to NASULGC’s award program that recognizes engaged institutions. A national winner will be announced in the fall.

9. **Indian Institute of Foreign Trade & Oil and Natural Gas Corporation of India**
   Frank Smith reported to the council on a successful venture the College of Business had with the Indian Institute of Foreign Trade, in which the college hosted a group of twenty-two MBA students from India.

10. **Graduate School’s Award Selection Committee**
    It was agreed to defer this agenda item to the May Outreach Council meeting.

Respectfully submitted,
Holly Carroll
Recording Secretary