

OUTREACH COUNCIL
January 31, 2012; 2:00-3:30 pm
210 Burruss Hall
MINUTES

Present: Andrea Brunais, Kristy Collins, Karen DePauw, Ed Jones, Gary Kirk, Jack Lesko, Liam Leightley (via phone), Gary Long, Bill Pierson, John Provo, Susan Short, Bob Smith, Debra Stoudt, Brenda van Gelder, Scott Weimer

Welcome

Susan Short welcomed everyone; self-introductions were made. Scott Weimer and Gary Kirk were welcomed as new members.

Announcements

Susan made the call for announcements. There were no announcements made at this time.

Updates

a) Vice President for Outreach and International Affairs

Susan announced that information was being distributed to the search committee; the Provost will be getting the information to the Deans tomorrow.

b) Director, Upward Bound/Talent Search

Susan spoke about Tom Wilson's retirement after 30 years. Tom will be with Virginia Tech until late March. An April 27th event is planned for him from 4-6 p.m. in the Bowman Room of Cassell Coliseum. Karen Sanders is chairing the search for his position.

c) Senior Economic Development Specialist

John Provo spoke about the Senior Economic Development Specialist position, which is being advertised. He hopes to have some more information in the weeks to come. John Provo requested that the group reach out to other universities and contacts regarding the position and the competitive salary it has to offer.

d) Program Manager; VBI

Kristy Collins discussed the Education and Outreach Program Manager position that will provide outreach for graduate and undergraduate students. Dr. Kathy O'Hara was hired in this position and will be coordinating with the Graduate School and VBI.

Global Engagement Strategic Planning

The question was asked "What does engagement look like at a 21st century global land-grant university?" and a representative in respective areas who should be uplifted as an engaged faculty member. Council members responded with their thoughts which included:

- *Our response as a university to provide education to all citizens.
- *Collaborative; multi-discipline; ability to engage a diverse group of people to become excited about collaborations.
- *Intellectual capital; to encompass teaching and outreach functions.
- *Deliver programs through Skype and PowerPoint internationally.
- *Collaboration/partnership and ability to listen.
- *Putting knowledge to work.
- *Building opportunities for community dialogue.
- *Creating opportunities for students to become active in the communities.
- *Undergraduate initiatives looking forward.
- *Workforce development.
- *Scholarship of Engagement and Engagement of Scholarship.
- *Translation of Research; try and bridge the gap.
- *Connect additional research.
- *Everyone's responsibility to change.

*Service that folks at the university have completed.

Some of the faculty members to be uplifted included:

*Barry Flinn, Director of Institute for Sustainable and Renewable Resources, IALR-for his work with churches, schools, universities and communities in relation to his field; and engaging parents to get kids interested.

*Peter Sforza, Director and Research Scientist for the Center for Geospatial Information Technology-for his work with the 3-D Blacksburg model; 3-D Center for the Arts; bringing in diverse collaborators from other universities as well as his own as well as federal agencies.

*Jaime Camelio, Associate Professor and Assistant Department Head, Industrial and Systems Engineering-for his work with Volvo Truck supplies and improving areas that small suppliers can put into the market place.

*Bess Pierce, Associate Professor, Small Animal Clinical Sciences in the College of Vet Med-for her work as a global player.

*John McGee, Associate Professor/Geospatial Extension Specialist, Department of Forest Resources and Environmental Conservation-for his work in teaching at the Community Colleges.

*Jennifer Gagnon, Coordinator, Virginia Forest Landowner Education Program, College of Natural Resources and Environment-for her work with realtors.

*Max Stephenson, Associate Professor, Urban Affairs and Planning and Director of the Institute for Policy and Government, School of Public and International Affairs-for his work with bringing community members and the university together to talk about issues.

*Anita Puckett, Associate Professor, Department of Religion and Culture-for engaging with the community and educating regarding Appalachian studies.

*Tom Ewing, Associate Dean, Graduate Studies and Research, College of Liberal Arts and Human Sciences-for his work with the Christiansburg Institute and working with students in the Department of History.

*Ivica Bukvic, Assistant Professor, Music-for his work with the Laptop Orchestra and engaging kids in music.

Council Program Updates

This item is being shifted to the next meeting.

Other Items

Scott Weimer spoke briefly on the Inn Incentive Funds program, where the Budget Office gives incentive funds for contracted programs to take place at The Inn. New Request for Proposals (RFPs) are currently being accepted. A marketing campaign is being developed to get departments to apply. There are \$8,000-\$10,000 awards. Submittals should be in by the Friday of Spring Break (March 9, 2012).

Debby Stoudt indicated that she was going to send an email to Kim regarding an outreach opportunity for students that a colleague in CLAHS would like to share.

Jack Lesko is working with Jim Flowers to help students with start-ups and included a flyer (**attached**).

Andrea Brunais shared an article that is in the Burgs of the Roanoke Times updating green jobs.

Next Meetings (Tentative):

March 20, 2012	325 Burruss		
May 29, 2012	325 Burruss	September 25, 2012	325 Burruss
July 31, 2012	325 Burruss	November 27, 2012	325 Burruss

Respectfully submitted,

Kimberly Rhodes
Recording Secretary

ENTREPRENEURS' OFFICE HOURS

STEP & START UP

FREE one-on-one Start-Up Entrepreneurs advice with Jim Flowers, Executive Director of VTKnowledgeWorks

WHERE:

Café X ICTAS

(located just inside the foyer of the ICTAS Building on Stanger Street)

WHEN:

25 January, Wednesday 3-5

14 February, Tuesday 10-12

29 February, Wednesday 3-5

13 March, Tuesday 10-12

28 March, Wednesday 3-5

10 April, Tuesday 10-12

25 April, Wednesday 3-5

SIGN UP ON-LINE:



**OR CALL:
540.231.9171**