

**OUTREACH COUNCIL
MINUTES
January 31, 2006**

Present: Blair, Jim; Childers, Jeri; Faulkner, Susan; Franklin, Tim; Hardcastle, Valerie, Hardcastle; Henneke, Ed; McCann, Mark; Ross, Nancy; Settle, Ted; Short, Susan; Shrum, Judith; van Gelder, Brenda

Participants were welcomed.

Jim Blair requested that changes in research/management at IALR be added to the agenda.

1. Review of outreach component in college strategic plans

College of Science

The College is in the process of bringing their outreach plan together. Their strategic plan includes:

- Existing international outreach programs
- An active group across campus involved in VTSTEM research
- Regional center developments
- Public outreach

College of Engineering

There are a number of activities the college is involved in and plans to continue:

- MIT program in India
- MENA program in Egypt
- CEED and Hypatia Programs
- Regional and economic development - continuing representation of technology efforts across the state

The college plans to:

- Set guidelines to increase the number of student activity involved in international study abroad programs
- Expand STEM activity
- Have a closer collaboration between Virginia Tech and the Virginia Philpott Manufacturing Extension Partnership
- Develop more relationships with industry

College of Business (Pamplin)

- The MPD program is projected to earn five million in revenue in 2006 and 2007.
- The BTC plans to have 5000 consulting hours.
- The Small Business Institute plans to have 45 Students per year.
- The college will develop a Professional MBA Program.

College of Liberal Arts and Human Sciences

- The current plan is in draft form and may change.
- The focus will be on quality of life issues.
- Implementation of the international strategic plan is placed at the forefront.
- There will be an effort to coordinate initiatives.
- The college will continue in the evolution of the Center for Creative Arts.

2. CLAHS ad hoc outreach committee

Valerie Hardcastle informed the council about a committee that was formed within the college to decide what is considered outreach and how to reward it.

The ad hoc outreach committee determined the following:

- There is some expectation of assessment in putting together any outreach program.
- Faculty, department heads and deans agree on outreach activities beforehand.

3. Identify cross-cutting themes

- There is a response to the need of coordinating and linking within the college as it relates to external partners, regions or thrusts.
- The measures of effectiveness are important.
- The need for rewards to provide more resources to do the program and do it correctly.

4. Current status of engagement strategic planning framework at university level

Information was distributed to the council about the engagement language. The framework was developed by an engagement sub-team, which was part of a university-wide task force. An interim plan is coming together across the university in March; all will fold together in June and then be approved by the BOV.

Feedback from the council included:

- In strategy 1, adding college work recognition
- Adding a quality of life bullet
 - Tim Franklin will provide the draft language for the bullet.

5. R&D Centers

The Governor's budget includes four R&D centers. In the proposal, the state will fund the resources for the people and some operating support. The community, including the companies, will fund the resources for the facilities and equipment.

Two starting in July 1, 2006

- Lynchburg – Related to the Nuclear Business
- Hopewell – Related to the Chemical Business

Two starting in July 1, 2007

- Covington – Related to Wood
- Bristol – Related to Electrical

6. New College Institute

Information on the proposed legislation about the New College Institute was passed out to the council.

7. Changes in Research Management at IALR

A decision has been made to hire a Director of Research for the Institute for Advanced Learning and Research in Danville and Jim Blair has been chosen to lead that search.

A leadership team will be constructed. The team will consist of the VP for Outreach, the VP for Research and the new center director.

There has been discussion of adding an Office of Sponsored Programs person in the Danville area.

8. Outreach NOW

Updates:

- The event has been scheduled for September 27, 2006
- The president/CEO of the Kellogg Foundation has been invited to be the keynote speaker.

Design elements that have been added:

- Adding a pre-conference workshop
- Proposing a call for papers
- Having seven or eight Virginia Tech faculty present in breakout sessions about their outreach and outreach scholarship
- Adding to the exhibit area by including more exhibits and adding student posters

Colleges will be contacted to:

- Nominate participants to attend the conference and the pre-conference workshop
- Communicate the call for papers
- Suggest how to involve students and posters
- Identify the best exhibits in each of the college areas

Jeri Childers called upon the council for ideas of how to involve students at the undergraduate and graduate levels.

Respectfully submitted,
Holly Carroll
Recording Secretary