

**OUTREACH COUNCIL
MINUTES
January 29, 2002**

Attendance: Jim Blair, Hap Bonham, George Crofts, John Dooley, Bob Dunay, Tim Franklin, Valerie Giddings, Beth Hanson, Ed Henneke, Jim Johnson, Doug McAlister, Joe Merola, John White

Absent: Greg Boardman, Earving Blythe, Clark Jones, Judith Jones, Linda Leffel, Bob Martin, Ted Settle

Handouts: Outreach Faculty Development Program Task Group and *UniScope 2000: A Multidimensional Model of Scholarship for the 21st Century*.

1. Welcome
John Dooley welcomed all to the January meeting and introduced his assistant Holly Meadows to the Outreach Council.

2. College Issues and Announcements
 - Doug McAlister informed the Outreach Council of the latest edition of the Public Service Programs catalog. The catalog has seventy-five different governmental agencies registered and is online. The hard copy of the catalog is in black and white and has ninety-eight courses offered, including research labs and technical centers, which are listed by college.

 - Ed Henneke announced that the College of Engineering is involved with UVA and several other universities in developing a proposal to create the National Institute of Aerospace Associates at NASA-Langley, which would have a major Outreach component. Talks are still progressing with NASA and other universities regarding the proposal, but all the details have not been determined.

 - Bob Dunay shared that Virginia Tech will be one of fourteen universities participating in a Solar Decathlon competition in Washington, D.C. in October. The competition will include the building of a small residential house operated entirely on solar power. Some of the events are keeping ice cream frozen and cooking a meal, then delivering it to the homeless, all done by solar energy. Not only will this competition inform the public on the uses of solar energy, but will help to educate on how to build residential houses.

 - John White announced that the College of Agriculture and Life Sciences Curriculum Committee approved a web-based masters program in Agriculture and Extension Education. Three core courses of the program are funded through a CIL grant.

- George Crofts informed the group that Department of Art Graphic Design Studio (located on Main Street) is now open. The studio provides graphic art services for pamphlets, brochures, etc, and is done by students.

3. Continuing Business

- a. College Strategic Planning
Colleges are continuing with the Strategic Planning process. However, much concern was expressed of the relevance of the process in light of the budget issues.
- b. University/business Agreement Templates
Templates were not presented at this meeting, so it was agreed that they would be presented at the next meeting of the Outreach Council.
- c. Regional Outreach Councils
Doug McAlister provided an update on the development of regional Outreach and Economic Development Councils. Currently, there are three Councils (conceptually) functioning across the state—Southwest Virginia, Danville/Southside, and Roanoke Valley. The intent is to launch Councils in Richmond, Tidewater, and Northern Virginia in the next 12 months. Council members were invited to provide names to Doug of individuals who could help shape, define, and champion the University’s program activities in these areas of the state. Suggestions should be directed to Doug.
- d. Faculty Development Program
The document “Outreach Faculty Development Program Task Group” was distributed to the Outreach Council. The discussion that followed demonstrated the differing cultures and philosophies by colleges and program units. Emphasis should be placed on how to work with departments and how Outreach can become an important part of the mission, and holding colleges/departments accountable for outreach and not necessarily all faculty, especially new faculty. To conclude the discussion, several Council members thought it would be positive to hold a major, annual campus that showcases the integration of outreach/research/teaching and just not Outreach.

3. New Business, which included Tim Franklin to speak on the Southside Implementation Team, was not discussed at this meeting.

Respectfully submitted,
Holly Meadows
Recording Secretary