

**OUTREACH COUNCIL**  
**January 27, 2009**  
**2:00-3:30 pm**  
**210 Burruss Hall**  
**MINUTES**

*Present:* Childers, Jeri; DiVittorio, Kristy; Dooley, John; Franz, Nancy (sub for Mark McCann); Inzana, Tom (sub for Bob Walters); Mihalik, Brian; Miller, Patrick; Olson, Thomas (sub for Bob Smith); Piercy, Fred; Ross, Nancy; Scott, Sharon (sub for Frank Smith); Short, Susan (via phone); Settle, Ted; van Gelder, Brenda; Wemhoener, Jane; Browder, John (guest); Hyer, Pat (guest)

1. **Welcome**

John Dooley welcomed everyone and self-introductions were made.

2. **Discussion Item**

a) **e-FARS and Engagement Metrics**

John Browder and Pat Hyer spoke about the Electronic Faculty Activity Report System (e-FARS).

The discussion focused on reporting data for faculty in Outreach and Engagement activities. Digital Measures, the software being used to support the e-FARS, will include several data points across all three scholarship domains which can be easily aggregated for reports based on certain criteria.

Pat's committee is hoping to have some pilot programs this spring. Patrick Miller, Kristy DiVittorio, Nancy Franz and John Dooley volunteered to work with Pat Hyer and John Browder on defining the data inputs for Outreach, Engagement and International.

b) **VT's Entrepreneurship Initiatives**

Ted Settle passed out a memo from Dave Nutter, Office of Economic Development, describing entrepreneurship as "being recognized as a critical element in economic development and a crucial link in a knowledge-based economy". The Office of Economic Development would like to catalog learning, discovery, and engagement programs and activities that promote entrepreneurship.

Ted indicated there were variables to explore in order to find a body of people and capture an interest for entrepreneurship. He asked how the colleges feel about going forward. For some academic departments, there is not high visibility. Ted wanted to know how we could capture and represent those activities that display entrepreneurship.

c) **Leveraging the Engagement Academy**

Jeri Childers spoke on the Engagement Academy that will be occurring this summer from June 22-26, 2009. She passed around "save the date" post cards and indicated faculty are nominated by the Provost and President. Jeri moved that a team be represented and enrolled as opposed to individuals.

John Dooley has identified a resource to support ½ of the tuition for the team.

Once the final team has been identified, it will be invited to the May Outreach Council meeting.

### 3. **Updates**

#### a) **Virginia General Assembly Update**

Laura Fornash was unavailable to attend, therefore there were no updates.

#### b) **Tobacco Commission Special Projects Actions**

Ted updated the group on the energy efforts and indicated there is a commitment of \$36 million for 5 facilities and a feasibility studies. He indicated that the Tobacco Commission would support research projects with about \$100 million. There is a Bill in the Virginia General Assembly that will create a review panel and process with the active participation of VT and UVA.

#### c) **Outreach NOW 2009**

John Dooley announced "Internationalization" will be the theme for Outreach NOW 2009, which will be held September 14. He is encouraging all to participate and that a request for proposals will go out for posters and seminars in March. John also reminded the group that the Alumni and International Awards deadline is this Friday, January 30, 2009.

#### d) **Economic Stimulus Package for Southside**

John Dooley passed around a handout regarding the Stimulus Package House Bill and the items of interest for Virginia Tech. He indicated the main areas included Energy; Science and Technology; Infrastructure; Broadband; Scientific Research and Higher Education. It is anticipated resources will flow from the federal government to the state where various agencies will determine its distribution. John met with Senator Warner and Congressman Perriello before Christmas in order to gain support in the Economic Stimulus package for Southside. A white paper was developed and given to them with the four (4) major areas of potential sites to include broadband; smart grid technology; development of natural resources assets; and human capital development.

### 4. **Other**

John introduced Kristy DiVittorio from VBI who will be attending the Outreach Council meetings since Susan Faulkner has left.

Kristy spoke about the Kid's Tech University that will provide four (4) different programs with four (4) lecturers involving the Science, Technology, Engineering and Math (STEM) areas.

There will be a lecture and a "hands on" component. The dates are January 31, February 28, March 28 and April 18, with Math, Technology, Science and Engineering as the topics, respectively.

John announced that VT was the only American university that will have a display at Cologne, Germany. Last year we had a display in Milan, Italy.

Patrick Miller shared that a Graduate Certificate Program in Homeland Security is being developed. He also announced that there were four (4) exchange students

involved in service learning in Punta Canta and are working with Veron designing a public structure.

Sharon Scott announced that the marketing for the Bridge Program has been very successful and that Vet Med is interested in launching a program in northern Virginia.

Fred Piercy announced a Land Grant Scholar Award that was put together by friends and family of Jerry Niles.

Nancy Franz announced that the Chile partnership may be strengthened, and her group met before Christmas.

**5. Next Meetings (Tentative):**

March 31, 2009 2-3:30 210 Burruss (PBR)

May 26, 2009 2-3:30 210 Burruss (PBR)

July 28, 2009 2-3:30 210 Burruss (PBR)

Respectfully submitted,

Kimberly Rhodes  
Recording Secretary