Engagement Leadership Council  
Meeting Highlights  
September 1, 2016 (2:00 - 3:15 p.m.)  
GATEWAY – Large Conference Room

Participants

Don Back, Language and Culture Institute  
Guru Ghosh, Outreach and International Affairs  
Hal Irvin, Virginia Tech Carilion Research Institute  
Ed Jones, Virginia Cooperative Extension  
Vinod Lohani, Institute for Critical Technology and Applied Science  
Elizabeth Gilboy, Community Design Assistance Center  
Andrea Brunais, Outreach and International Affairs  
Debra Stoudt, College of Liberal Arts & Human Sciences  
David Close, Horticulture - Commission on Outreach & International Affairs  
Gary Kirk, VT Engage  
Penny McCallum, Virginia Tech Southwest Center  
John Provo, Office of Economic Development  
Susan Short, Office of Engagement  
Scott Weimer, Continuing and Professional Education

Welcome/Introductions

Susan provided a welcome and the group completed introductions.

Save Our Towns – Annual Summit (Blacksburg, Virginia)

Susan provided an update regarding the Save Our Towns Summit scheduled for Thursday, September 15, 2016 at the Inn at Virginia Tech & Skelton Conference Center. Registration is available at: http://www.cpe.vt.edu/reg/saveourtowns/.

Engagement Scholarship Consortium – Annual Meeting (Omaha, Nebraska)

Susan shared information related to the upcoming Engagement Scholarship Consortium meeting to be held in Omaha, Nebraska October 11-12, 2106. Conference information, including registration, is available at: https://engagementscholarship.org/conference/esc-2016-meeting/registration.

University Economic Development Association – Annual Summit (Roanoke, Virginia)

John Provo shared information related to the upcoming University Economic Development Association Annual Summit. The event will be held at The Hotel Roanoke & Conference Center October 16 – 19, 2016. Registration is available at:
http://univeresityeda.org/annual-summit/annual-summit-2016. The coupon code for a discount is VA Biz.

Conference Incentive Funds

Susan reminded the group that COTA small grants and Inn Incentive funds are available to host conferences and meetings at The Hotel Roanoke & Conference Center and at The Inn at Virginia Tech and Skelton Conference Center. Feel free to contact Susan or Scott Weimer for additional information.

Program Highlight: Community Systems & Engagement Pathways Minor (see attached)

Gary Kirk provided an update about the proposed Community Systems & Engagement Pathways Minor – The Ut Prosim Living Learning Community. The Learning Community and the minor will be open to students from any discipline. The program hopes to attract civic-minded students committed to social justice and applied problem solving. The planning group has included representatives from Engineering Education, Housing & Residence Life, Human Development, Sociology, Outreach and International Affairs, Urban Affairs & Planning, and VT Engage.

Program Updates

Susan shared Engagement Unit Program/Contact information (see attached).

Scott Weimer shared information related to the upcoming Virginia Tech Science Festival scheduled for Saturday, October 8, 2016. A student preview will be held in Roanoke on September 30th. A “maker event” will be hosted in Falls Church.

Guru Ghosh provided an update related to trademarking Vibrant Virginia and is providing $30,000 in seed money for Virginia Tech to take the leadership role in how to make Virginia vibrant. The vision is to create a collection of regional economies and establish urban and rural linages. Guru is also interested in bringing together a leadership group to plan and deliver a Southside Summit focused on rural communities. Continuing and Professional Education will work alongside of colleagues in the Office of Economic Development. Guru also provided an update regarding the Mahindra research project. Mahindra will provide tractors and tractor equipment to a number of Virginia Tech venues in order to test tractors in various conditions.

Hal Irvin provided an update regarding the Virginia Tech Carilion Health Sciences & Technology Campus. It will be located within the Roanoke Innovation Corridor (Jefferson Street). The new building at Riverside will be funded by $45M from the State and $21M from Virginia Tech and Carilion. He indicated that areas of focus moving forward will include obesity and opioid addiction. Hal also announced that the Research Institute will host the Virginia-Nordic Precision Neuroscience Conference from October 5 – 7, 2016 in Roanoke. The event will bring together neuroscientists, clinicians, and national health science leaders from the National Institutes of Health, as well as thought leaders from the pharmaceutical industry in the United States and Nordic nations. Program leaders are seeking to create a sustained relationship between the various groups.
Penny McCallum shared information related to the upcoming STEM Summit. The event will be held at Moss Arts Center and The Inn at Virginia Tech and Skelton Conference Center October 2 – 3, 2016. The 3rd Annual Southwest Virginia STEM Summit is coordinated by the Center for Research in SEAD Education (ICAT). For registration information, go to: http://www.cpe.vt.edu/swvstem/registration.html.

The meeting adjourned at 3:15 p.m.

**Meetings for 2016-2017**

(All meetings will be held from 2 - 3:15 p.m. at 902 Prices Fork Road, Suite 120, unless otherwise noted):

December 1, 2016
March 2, 2017
June 1, 2017

Respectfully submitted by: Susan E. Short, Associate Vice President for Engagement
Community Systems & Engagement Pathways Minor
*The Ut Prosim Living Learning Community*

**Purpose:** To prepare students to address persistent community issues through active citizenship and systems thinking competency.

**Why:** Recent evidence suggests that millennial students are eager to find ways to apply their knowledge, experience, and energy in ways that contribute to the public good. Virginia Tech’s motto, *Ut Prosim* (That I May Serve), is motivational for many undergraduates. As well, the persistence of wicked problems in global society requires leaders and global citizens prepared to address complex technical and social problems in innovative, informed, and sustainable ways.

**What:** By coupling a rigorous academic curriculum with integrative community-based learning, the minor will prepare students to apply their analytical and civic skills to the dilemmas that vex communities locally and globally. The minor introduces students to three broad learning domains: 1) **systems thinking**, 2) **community context**, and 3) **civic agency**. Students enrolled in the minor will reside, study, and engage as part of a cohort in the Ut Prosim Living Learning Community and will participate in substantive co-curricular service learning and engagement activities. This tripartite approach, combining a minor, a residential community, and a rich co-curriculum will braid together a holistic student learning experience focused on integrative and experiential pedagogies designed to achieve transferable learning outcomes.

**Who:** The Ut Prosim Living Learning Community and the minor are open to students from any discipline. The community will actively recruit students to ensure diversity with respect to major, skill and experience, and identity. The program will attract civic-minded students committed to social justice and applied problem solving.

**How:** The minor will be housed in the School of Public and International Affairs (SPIA), and the LLC will be administered by VT Engage. Teaching in the minor is designed to be integrative and collaborative. The planning team is seeking ways to ensure contributing departments can equitably distribute credit and revenue generated through team teaching and shared governance.

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**UP LLC Participation**
*Engineering Education (COE)*
*Housing & Residence Life (DSA)*
*Human Development (CLAHS)*
*Sociology (CLAHS)*
*Outreach & International Affairs (OIA)*
*Urban Affairs & Planning (CAUS)*
*VT Engage*
In step with the university’s mission of learning, discovery, and engagement, the Office of Engagement fosters greater economic opportunities and quality of life for the citizens of Virginia and beyond. With over 1,500 projects, engagement programs provide trusted expertise in all aspects of program design, management, and delivery. Faculty and staff provide access to learning environments including world class hotels and conference centers, high technology classrooms, and laboratories. To learn more about engagement programs and the many services offered, please contact the representatives listed below.

**Center for Organizational and Technological Advancement** www.cota.vt.edu

COTA offers executive educational programs for professionals and organizations looking for creative solutions to today’s challenges. By drawing on the knowledge and experience of leaders in universities, business, industry, government, communities, COTA Fellows, and Virginia Tech faculty, COTA develops innovative programs in environmental, sustainability, education, and public affairs sectors.

Susan E. Short, Director
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Roanoke, VA 24016
email: short@vt.edu
phone: 540-853-8279

**Continuing and Professional Education** www.cpe.vt.edu

CPE annually reaches more than 27,000 professionals through short courses, certificate programs, conferences, research symposia, workshops, and custom-developed educational programs for business, government, and community organizations.

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Shelly Jobst, Associate Director
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Jennifer Carter, Associate Director in Northern Virginia Tech
900 N. Glebe Road
Arlington, VA 22203
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**Engagement Finance and Administration** www.cpe.vt.edu

Nancy Gruber, Director
702 University City Blvd. (0272)
Blacksburg, VA 24061
email: looneyn@vt.edu
phone: 540-231-5373

**Lifelong Learning Institute** www.cpe.vt.edu/lifelonglearning/

Lifelong Learning Institute at Virginia Tech is a member driven, volunteer organization that draws on the wealth of academic and community resources in the New River Valley to provide intellectual, cultural, and social experiences for curious adults 50 and older. LLI launched in Fall 2015 with 250 charter members.

Jerry Niles, Steering Committee Chair
902 Prices Fork Road, Suite 120
Blacksburg, VA 24061
email: lifelonglearning@vt.edu
phone: 540-231-5685

**Office of Economic Development** www.econdev.vt.edu

The Office of Economic Development links the intellectual and physical assets of Virginia Tech with the needs of business, state, and local governments and community organizations across the commonwealth and throughout the world.

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Scott Tate, Associate Director
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Afroze Mohammed, Associate Director of Strategic Alliances
900 N. Glebe Road
Arlington, VA 22203
email: afroze@vt.edu
phone: 571-858-3007

**TRIO Programs — Upward Bound and Talent Search** www.ubts.vt.edu/

TS and UB are designed to encourage and prepare students to pursue college educations. The programs provide tutoring and help in areas such as English, mathematics, science, foreign language, SAT prep, ACT prep, study and test-taking skills, career planning, time management, communication, and problem solving.

Kimberly Andrews, Director
Lower Level, Hillcrest Hall (0146)
Blacksburg, VA 24061
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phone: 540-231-6911

Virginia Tech
Invent the Future®

Guru Ghosh, Vice President for Outreach and International Affairs

Karl Markgraf, Associate Vice President for International Affairs

Susan E. Short, Associate Vice President for Engagement

www.outreach.vt.edu
Hampton Roads Center — Newport News \( \text{www.hrc.vt.edu} \)
The Virginia Tech Hampton Roads Centers offer an array of educational services to meet the needs of working professionals in the Hampton Roads region of the commonwealth.
Lesa Hanlin, Interim Director
600 Thimble Shoals Blvd., Suite 210
Newport News, VA 23606
e-mail: lesa@vt.edu
phone: 757-594-4733

Reynolds Homestead \( \text{www.reynoldshomestead.vt.edu} \)
The Reynolds Homestead features the birthplace and historic boyhood home of R.J. Reynolds, a Continuing Education Center, and a Forest Resources Research Center.
Julie Walters Steele, Director
463 Homestead Lane
Critz, VA 24082-3044
e-mail: jws@vt.edu
phone: 276-694-7181, ext. 23

Richmond Center \( \text{www.richmond.vt.edu} \)
In addition to a large graduate programming portfolio, the Richmond Center offers a variety of workshops and customized certificate programs to serve the needs of organizations in the private sector, as well as those of state and local governments.
Lesa Hanlin, Interim Director
2810 N. Parham Road, Suite 300
Richmond, VA 23294
e-mail: lesa@vt.edu
phone: 804-662-7288

Roanoke Center \( \text{www.vtre.vt.edu} \)
The Roanoke Center serves the region by delivering a wide variety of educational offerings and services, including graduate programs, workshops, and customized training programs.
Kay Dunkley, Director
108 N. Jefferson Street, Suite 701
Roanoke, VA 24016
e-mail: kdunkley@vt.edu
phone: 540-767-6100

Southwest Virginia Center \( \text{www.swvac.vt.edu} \)
This center offers an array of educational services to meet the needs of working professionals in the southwest region of Virginia.
Penny McCallum, Director
One Partnership Circle, PO Box 1987
Abingdon, VA 24212
e-mail: pmccal5@vt.edu
phone: 276-619-4311

Catawba Sustainability Center \( \text{www.vtre.vt.edu/Catawba_Sustainability_Center/} \)
In collaboration with Virginia Cooperative Extension and Roanoke County, the Catawba Sustainability Center showcases innovative land-management practices that create environmental stewardship and advance economic development initiatives, and lend support to new agriculture and natural-resource businesses.
Kay Dunkley, Manager
e-mail: kdunkley@vt.edu
phone: 540-767-6100

The Inn at Virginia Tech and Skelton Conference Center \( \text{www.innatvirginiatech.com} \)
Located in the heart of campus, this 193,000 square foot facility sits on 25 lush acres. The 700-seat ballroom, 10 conference rooms, and 147 guest rooms and suites make it one of the premier facilities in the mid-Atlantic region.
Tom Shaver, General Manager
901 Prices Fork Road (0104)
Blacksburg, VA 24061
e-mail: tshaver@vt.edu
phone: 540-231-8000

Virginia Tech Research Center – Arlington \( \text{www.ncr.vt.edu/Arlington} \)
Located on the second of the facility’s seven floors, the executive briefing center features nine meetings rooms. The space includes a tiered-seating lecture hall, a versatile multipurpose room, and a demonstration/visualization room with a 20-foot, ultra-high-resolution projection screen.
Larissa LaCour, Conference Manager
900 N. Glebe Road
Arlington, VA 22203
e-mail: llacour@vt.edu
phone: 571-858-3030

The Hotel Roanoke and Conference Center \( \text{www.hotelroanoke.com} \)
This historic hotel is connected to a high-tech conference center that offers 63,000 square feet of flexible meeting space. A covered walkway leads to downtown Roanoke where visitors will find a farmer’s market, galleries, a professional theater, shops, and restaurants.

General Manager
110 Shenandoah Avenue
Roanoke, VA 24016
phone: 540-985-5900