

**Engagement Leadership Council
October 22, 2015 (2:00-3:15 p.m.)
Gateway Center: 902 Prices Fork Road - Suite 120
Meeting Highlights**



Participants:

Andrea Brunais, Communications Manager, OIA
Kristi Collins, Virginia Bioinformatics Institute
Jon Helge Bohn, Chair, Commission on Outreach & International Affairs
Guru Ghosh, Vice President for Outreach & International Affairs
Gary Kirk, VT Engage
Karl Markgraf, Associate Vice President for International Affairs
Patrick Miller, College of Architecture and Urban Studies
Linda Oldham, Pamplin College of Business
Bess Pierce, College of Veterinary Medicine
Susan Short, Associate Vice President for Engagement
Debbie Stout – College of Liberal Arts & Human Sciences
Scott Weimer, Continuing & Professional Education

Welcome and Announcements

Susan Short

The group completed introductions.

Engagement Scholarship Consortium

Susan Short

Susan provided an update from the ESC Conference recently conducted at Penn State. Individuals that participated in this year's conference included the individuals listed below.

Virginia Tech Representation

C L Bohannon, CAUS/School of Architecture and Design
Terry Clements, CAUS/School of Architecture and Design
Karen Gilbert, CLAHS, Ed Leadership and Policy Studies

Sarah Lyon-Hill, Office of Economic Development/OIA
Susan Marmagas, Vet-Med/Population Health Sciences
Timothy Sands, President
Susan Short, AVP for Engagement/OIA
Megan Stuart, Center for Gerontology

Susan also encouraged greater participation in next year's annual meeting/conference. The group viewed a video providing an overview to ESC 2016 (link provided below). There are plenty of opportunities to present . . . posters, workshops, symposium, panels. Mark your calendars and encourage colleagues to think about their potential involvement.

[2016 ESC Conference – October 11-12, 2016 – University of Nebraska Omaha](https://engagementscholarship.org/conference/esc-2016-meeting)
Visioning the Future of Engaged Scholarship: Reciprocity, Mutual Benefit, and Impact
(video - <https://engagementscholarship.org/conference/esc-2016-meeting>)

Susan shared information related to ESC pre-conferences. These included the following:

Emerging Engagement Scholars Workshop

This intensive professional development program provides advanced doctoral students and early career faculty with background literature, facilitated discussion, mentoring, and presentations designed to increase their knowledge and enhance their practice of community engaged scholarship. Participation in the Emerging Engagement Scholars Workshop (EESW) is limited and interested applicants must be nominated to be considered for this workshop.

Outreach and Engagement Staff Workshop

The Outreach and Engagement Staff Workshop (OESW) is designed for university staff and nontenure-track faculty members who, in roles distinct from those of tenure-track faculty, facilitate, manage, direct, and administrate ongoing projects, programs, services, research, and relationships with community partners. These professionals span the boundaries between campus and community and have an emerging professional identity and a unique set of strengths and challenges that will be addressed in this workshop. Because of the overlap in roles, skills, and values, "boundary spanners" who facilitate community-university partnerships on behalf of community organizations are welcome and encouraged to attend.

Pre-College Programming Workshop

The Pre-College Programming Workshop is a new opportunity for the Engagement Scholarship Consortium. Postsecondary institutions serve a valuable role in communities, not only by educating college students but also by providing a wide range of youth programming. This workshop will explore ways in which universities and institutions, through youth programs, have

had a significant impact on student decisions to enroll in postsecondary programs.

The Pre-College Programming Workshop will be filled with four tracks of professional development for all levels of faculty and staff involved with college or university programs that work with youth. Discussions will focus on program management, sustainability, recruitment, community and university impact, and how to evaluate effectively. If you have a University youth program or are thinking about starting one, this session is for you. Join us as we discuss best practices of youth and pre-college programs. You may register for the pre-college preconference session only or in conjunction with the full conference.

Assessment and Metrics Workshop

Engagement is successful to the extent that it positively affects project and student and/or community partner outcomes. This interactive workshop is designed to help participants capture the impact of their engaged scholarship project(s). The sessions will address assessment of a variety of engagement experiences, including study abroad, undergraduate research, and community engagement.

After this workshop, participants should know the process involved with:

- developing intended outcomes for their project
- determining engagement activities that align with those outcomes
- selecting appropriate measures
- collecting data
- presenting and using resultsPK-12 partnerships — Things to think about and the benefits
- Working with Diverse and Underserved Youth
- Building the pipeline — Forum/Panel discussion about recruitment
- Community Impact and Evaluating Effectively

Documenting and understanding the scholarship of engagement

Journal of Community Engagement and Scholarship
Journal of Higher Education Outreach and Engagement

After reviewing various aspects of the ESC conference, Susan facilitated a conversation with the group that focused on how Virginia Tech can develop and implement professional development experiences to assist faculty in the understanding of the scholarship of engagement. A number of ideas and topics were shared. These included:

- Implementing the Engagement Academy on-campus
- Ways to measure economic engagement and impact?

- How do we develop a good new faculty pipeline?
- Workshops through CIDER; Faculty fellows with small cohorts; financially supporting faculty development
- Develop a faculty mentor program focused on measuring impacts in the community
- Host a Poster Showcase
- How do we strategically share information related to engagement?
- How to package and document the scholarship of engagement? We believe we are doing a poor job of measuring our efforts.
- CAUS hosts a bi-annual Research Symposium – perhaps an engagement symposium at the university level (engagement as a teaching modality – methodology)

A number of additional questions were shared during this exchange. These included:

- What's the status of VT STEM? (Susan shared that VT STEM has been transitioned from Outreach and International Affairs to ICAT.)
- With our breadth of service learning courses, are we accurately "coding" classes? How are capturing faculty and student engagement?
- Let's think about the four stages of the Human Learning experience – K-12, College – Adult/Career, Lifelong Learning.

Linda Oldham shared a rich example related to service learning from Georgia Tech – Tech4Good. <http://www.news.gatech.edu/2013/11/27/tech4good-showcases-semester-service-learning>

Gary Kirk, Karl Markgraf, Patrick Miller, and Kristi Collins agreed to serve alongside of Susan to talk more about advancing the scholarship of engagement at Virginia Tech – particularly from a professional development perspective.

Continuing and Professional Education Rate Overview

Scott Weimer

Scott Weimer provided background information related to the need to revise the rate schedule for CPE services. He reminded the group that CPE is a cost recovery unit. The last rate review and revisions occurred in 2010. He will recruit an advisory committee to conduct a peer review and to think about the repackaging of services. Scott also shared that CPE is finalizing the purchase of a new registration system through Procurement. The new software solutions and registration system will create a total transformation for CPE operations.

Commission on Outreach and International Affairs (COIA) Group

The group tabled this topic until our December meeting.

Program Updates

Group

Kristi Collins reminded the group about Kids Tech registration and shared that they recently facilitated a very successful Kids Tech at the Virginia Tech Southwest Center.

The meeting adjourned at 3:20 p.m.

Meetings for 2015/2016

(All meetings will be held from 2-3:15 p.m. at 902 Prices Fork Road, Suite 120, unless otherwise noted):

December 3, 2015

March 3, 2016

June 2, 2016

September 1, 2016

December 1, 2016