



**Engagement Leadership Council
Meeting Highlights
June 2, 2016 (2:00 - 3:15 p.m.)
GATEWAY – Large Conference Room**

Participants

Jan Helge Bohn, Engineering - Commission on Outreach & International Affairs
Andrea Brunais, Outreach and International Affairs
David Close, Horticulture - Commission on Outreach & International Affairs
Bobby Grisso, College of Agriculture and Life Sciences, Extension
Gary Kirk, VT Engage
Linda Oldham, Center for Business Intelligence & Analytics
John Provo, Office of Economic Development
Susan Short, Office of Engagement
Brenda van Gelder, IT Policy and Strategic Engagement
Scott Weimer, Continuing and Professional Education

Welcome/Introductions

Susan provided a welcome and the group completed introductions.

Save Our Towns

Susan provided an update regarding the Save Our Towns Summit scheduled for Thursday, September 15, 2016 at the Inn at Virginia Tech & Skelton Conference Center. Registration is available at: <http://www.cpe.vt.edu/reg/saveourtowns/>.

Susan also announced that the poster deadline had been extended. Susan will provide an update to Council members including Gary Kirk, the ARIES group – Appalachian Research Initiative (Crystal Cook serves as a contact), and will reach out to leaders at Emory & Henry. Please distribute the following announcements to your colleagues and students.

Call for Posters: Deadline Extended

Virginia Tech will host the Save Our Towns Summit on Thursday, September 15, 2016 from 9:00 a.m. – 4:00 p.m. at the Inn at Virginia Tech and Skelton Conference Center located on the campus of Virginia Tech (Blacksburg, VA). The Summit planning committee is seeking posters on research, education, engagement, service-learning, or other programs related to strengthening small towns and rural communities. To encourage networking and discussion of the displayed work, at least one author is expected to be present throughout the day. The registration fee for one poster representative will be waived. Community and organizational representatives, faculty,

and student researchers are encouraged to participate.

Posters will be judged on the day of the Summit. Three **Save Our Towns Summit Poster Awards of Excellence** will be announced at the end of the program.

Posters should be 36" h x 48" w in final form. An Adobe Acrobat (.pdf) version of the poster must be forwarded to sshort@vt.edu by July 1, 2016 for review and approval by the planning committee. Authors will be notified by July 31, 2016 if the poster has been accepted for presentation at the Summit. Authors are responsible for final printing of the accepted posters.

The Save Our Towns Summit has been designed for individuals who share a passion and interest in rural communities and will be filled with insight from local and state experts who will share best practices. The schedule has been designed to guide and inspire leaders who are working hard to build stronger communities. Participants will explore: challenges and opportunities facing small towns and rural communities; best practices and project examples that are underway or completed, especially those in partnership with higher education faculty and students; resources available for small towns and rural communities and small towns; and specific strategies and tools for their communities.

Engagement Scholarship Consortium

Susan shared information related to the upcoming Engagement Scholarship Consortium meeting to be held in Omaha, Nebraska October 11-12, 2016. Conference information, including registration, is available at:

<https://engagementscholarship.org/conference/esc-2016-meeting/registration>.

Program Highlight – Virginia Tech Southwest Center

Penny McCallum was unable to present due to a family medical emergency. She will be invited to provide a program update at a future Engagement Leadership Council meeting. Scott Weimer provided an overview of the current VDOE project with Buchanan County Schools.

Program Updates

Scott Weimer provided information related to the CPE rate schedule. Rates have not been revised since 2010. Since that time, costs have escalated at about the 25% level. With revisions to FY17 fringe benefits, CPE will incur nearly a \$200,000 increase in expenses. In an effort to be more consistent with delivery and support services, CPE is moving to a new business model including packages that provide different levels of concierge services. Council endorsed a July 1, 2016 implementation date for new program offerings and program budgets.

Scott and Jan Helge Bohn shared information regarding their recent participation in the Hannover Messe. Over 219,000 individuals participated in the event that was billed as the world's largest trade show in industrial technology. Coordinated by the Language and Culture Institute, representatives from Continuing and Professional Education as well as key faculty members and graduate researchers led the Virginia Tech delegations.

Linda Oldham provided an update regarding the Data Analytics competition in partnership with Carilion and the Office of Healthy Aging.

John Provo announced that Virginia Tech will host the national UEDA conference (University Economic Development Association) at The Hotel Roanoke October 16 – 19, 2016. Additional information, including registration materials, is located at: <http://universityeda.org/annual-summit/annual-summit-2016/>.

Bobby Grisso provided an Extension update. Items included: 4-H Congress will be hosted in Blacksburg June 27-30 (450 participants); FFA Convention will be held on campus June 20-23, 2016; National Small Farm Conference hosted by Virginia State will be held in Virginia Beach from September 20-22, 2016; Brandon Monk is the new FFA Executive Secretary (started June 1); reflected on the increased number of FOIA requests – particularly in relationship to conference attendees; recently held the National Health Outreach Conference at The Hotel Roanoke.

Brenda van Gelder reminded the group about the global service provided by EDUROAM. Access is available in 67 countries.

Gary Kirk provided an update regarding the Peru Immersion trip. Fourteen (14) participants are involved in this first ever trip. VT Engage leaders are looking to extend immersion opportunities into Indonesia. VT Engage will host participants in the Saudi Young Leaders Program. They will focus on learning more about community engagement and professional development skills.

Andrea Brunais announced the new OIA website. Check it out at www.outreach.vt.edu! The following links provide additional information about the Buchanan County math grant (<https://vtnews.vt.edu/articles/2016/05/outreach-southwest-virginia-center-secures-math-grant.html>) and Save Our Towns, including mention to the upcoming Summit (<http://www.virginiabusiness.com/news/article/virginia-tech-web-series-aims-to-help-small-towns>).

The meeting adjourned at 3:20 p.m.

Meetings for 2016-2017

(All meetings will be held from 2 - 3:15 p.m. at 902 Prices Fork Road, Suite 120, unless otherwise noted):

September 1, 2016
December 1, 2016
March 2, 2017
June 1, 2017

Respectfully submitted by: Susan E. Short, Associate Vice President for Engagement